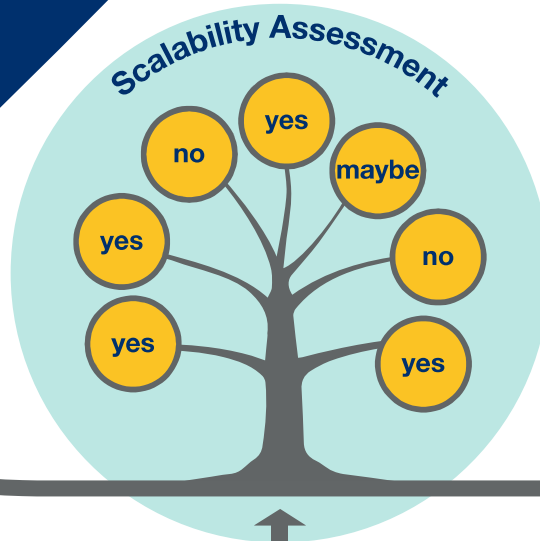


The who, what, where, why and how of Scaling Up



Scaling up encompasses both quality and quantity: it's about identifying what works, and bringing those approaches to scale.

- Financial and social inclusion**
- Increased production**
- Benefits from market participation**
- Improved nutrition**
- Climate resilience and sustainability**
- Capacity of local institutions**

The virtuous circle of evidence-based design, implementation and evaluation

Impacts measurability

First, measurability of impact has to be built into projects from the design phase – you can't extract results and lessons if you don't have the right data to analyse.

Continuous learning

Second, there has to be continuous learning throughout the project cycle.

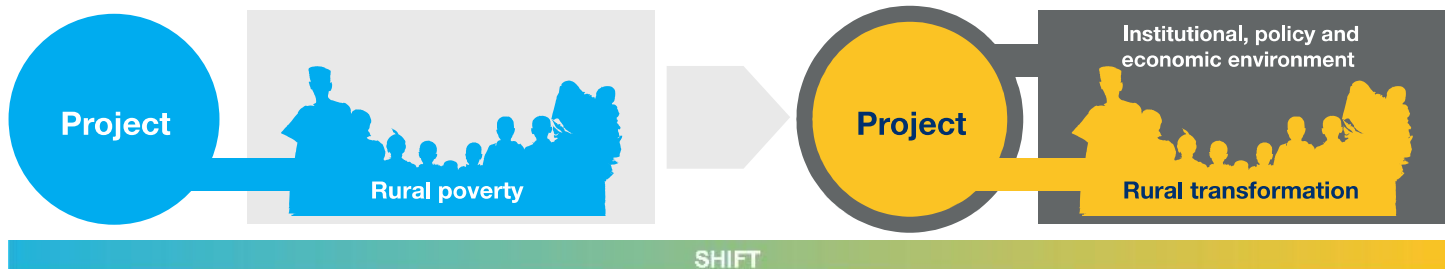
Enabling conditions

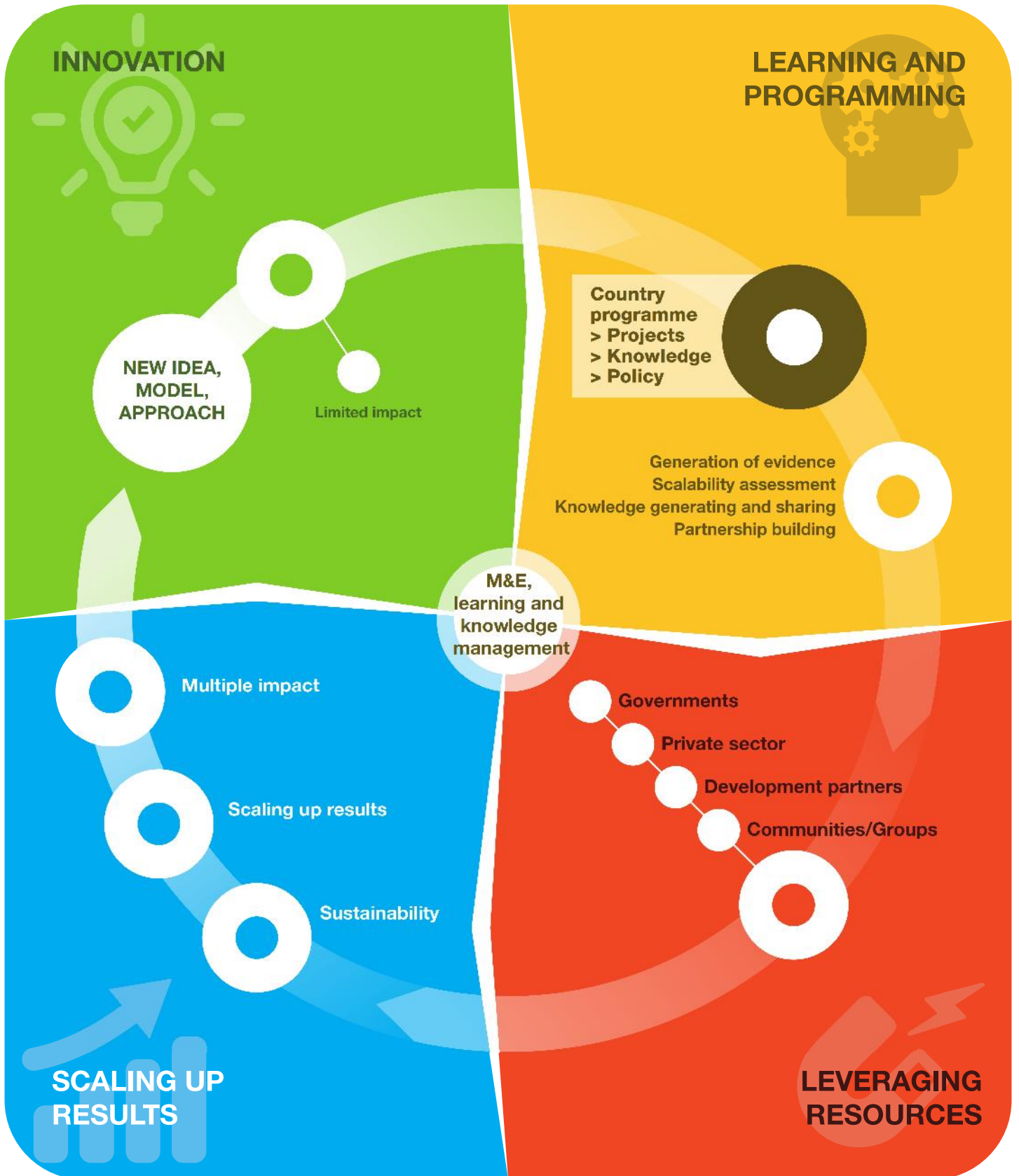
Assessing the relevant drivers and barriers is a key aspect of scaling up assessments. These may change over the course of the scaling pathway and have to be monitored and reevaluated continuously.

Scaling up results means knowing what has been achieved and why, and being able to document and communicate it by providing robust evidence. This puts us in a position to replicate and adapt on a larger scale.



IFAD can use the positive results generated by its operations to inspire others and leverage additional resources to bring results to a larger scale in a sustainable manner.





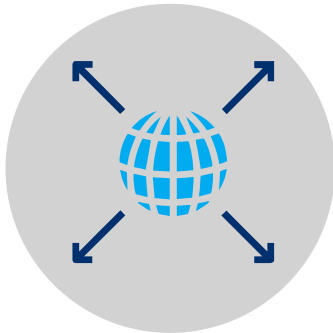
Typically, a new idea is tested through a pilot project, which then undergoes a full evaluation. The knowledge acquired through this experience provides the basis for a scaling up model for adapting, expanding and replicating using IFAD's operational instruments (projects, policy and knowledge).

The underlying rationale is that evidence-based results will serve as an incentive in leveraging additional resources from governments, the private sector, other development partners and rural communities themselves, or lead to broader alliances and partnerships that can achieve policy changes and multiple sustainable impacts.

Sustainability: things that work, and that keep working

IFAD country programmes aim to use their leveraging capacity to ensure that impact continues beyond project life. An enabling environment is key, so we also seek to ensure that the needed policy framework and the financial resources are in place to bring results to a larger scale in a sustainable manner.

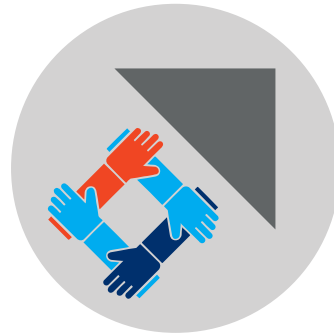
Scaling up modalities for rural transformation



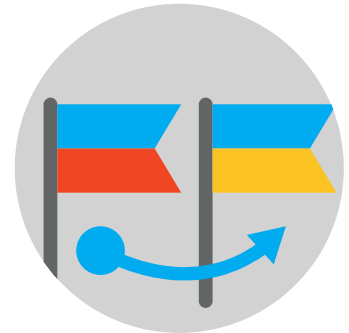
IFAD's approach aims to support countries in broadening successful pro-poor rural development models, widening their geographical coverage and reaching larger numbers of people.



Scaling up can also mean extending a successful project into a further, more developed phase, or influencing pro-poor policies.



Or bringing in new partners, such as the private sector, to expand reach and impact.



It can also mean replicating a successful project in a neighbouring country facing similar challenges, or adapting it to a different context in another region.

What IFAD is doing

SUSTAINABLE DEVELOPMENT GOALS



Achieving the Sustainable Development Goals and ending poverty and hunger is a huge task, and Official Development Assistance (ODA) is limited. According to the World Bank, about 78 per cent of the world's poorest people live in rural areas. As an international financial institution dedicated to combating rural poverty, IFAD knows it has to scale up its support to countries to achieve the SDGs.



That's why 100 per cent of IFAD's project designs include an approach for innovation, learning and scaling up.

01. Scaling up is an indicator in IFAD's Results Measurement Framework

02. Focus on poorest people and poorest countries

03. Developed Operational Framework for scaling up Results

04. Greater focus on integrating innovation, KM and policy dialogue in operations

05. Building capacity for improved scaling up

06. Promoting and supporting South-South Cooperation

07. Enhancing how project results are measured

08. Increased decentralization in order to work more closely with partners

09. Strengthening impact assessments and research

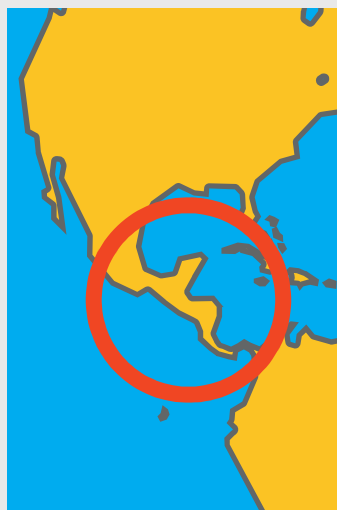
10. Co-chairs international community of practice on scaling up in ARD



Mauritania

Supporting community-based organizations to scale up development impact

In the deserts of Mauritania, oases are key to rural life. To help farmers protect themselves from continuous droughts, IFAD introduced Participatory Oasis Management Associations (AGPOs). Since 2005, these community-based organizations have evolved into credible development partners who are often the only groups working at the oasis level. As a result, AGPOs are uniquely placed to establish partnerships with other development actors, mobilizing resources and attracting private-sector investment in their own communities.



Mexico

Influencing policies to scale up agricultural support programmes

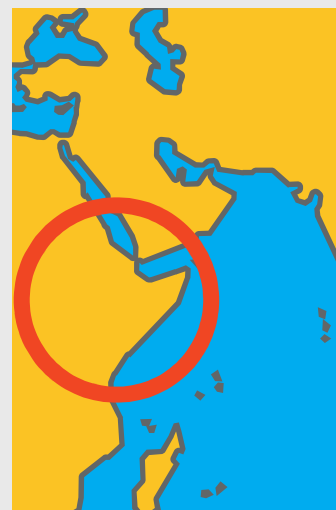
In 2014, IFAD helped the Mexican government develop a new policy approach that combined Mexico's cash transfer and agricultural support programmes. In partnership with the *Centro Latinoamericano para el Desarrollo Rural (RIMISP)*, IFAD piloted a programme that offered training and support for recipients of cash transfers to start their own businesses. The following year, Mexico endorsed the loan-funded *Territorios Productivos* programme as part of the government's efforts to scale up the project nationwide.



India

Environmental restoration and poverty reduction scaled up through government programmes and development partners

After the early-millennium successes of an IFAD project in northeast India, the Indian government has partnered with the World Bank to scale up the project's approach to environmental restoration and poverty reduction. Through the North East Rural Livelihoods Project (NERLP), village groups dedicated to natural resource management and women's economic empowerment have enabled smallholders to reduce poverty and increase food security. By the end of the project, NERLP had reached nearly 300,000 households in 1,642 villages.



Ethiopia

Community-driven development approaches grow into national programmes

Over the past 15 years, IFAD has supported the Ethiopian government in improving public service delivery, investment and disaster management in pastoral areas. Using a community-driven development approach, local people have played a significant role in designing and implementing projects to improve incomes, nutrition, health and education in their communities. The Pastoral Community Development Project has since grown into a national project, benefitting 2.6 million pastoralists in nearly all pastoral areas of Ethiopia.

Next steps

- 01 Continue mainstreaming scaling-up approaches into IFAD operations
- 02 Continue training staff through the IFAD Operations Academy
- 03 Online scaling up training for IFAD and development partners
- 04 Advance the scaling up agenda in its new organizational structure characterized by increased country presence
- 05 Build on previous work done and successful experiences
- 06 As part of the COP working group on Scaling Up in Agriculture and Rural Development, continue to exchange experiences in innovation and the scaling up of development impact with members of the community.
- 07 Continue to facilitate the COP online platform <http://www.agrisc4dev.org/>



International Fund for Agricultural Development
Via Paolo di Dono, 44 - 00142 Rome, Italy
Tel: +39 06 54591 - Fax: +39 06 5043463
Email: ifad@ifad.org
www.ifad.org

Paul Winters
Associate Vice-President
Strategy and Knowledge Department
p.winters@ifad.org

Maria Elena Mangiafico
KM and Grants Officer
Sustainable Production, Markets and Institutions Division
m.mangiafico@ifad.org