

# #IFADiNNovationTalk no. 2



## Behavioural approaches to measuring and delivering impact: What are we learning?

**Date:** Wednesday 24 March 2021  
**Time:** 14.00 to 15.00 CET  
**Where:** [https://ifad.zoom.us/webinar/register/WN\\_20zTXFiHTDus2TghXyXReQ](https://ifad.zoom.us/webinar/register/WN_20zTXFiHTDus2TghXyXReQ)  
 Registration Required

### AGENDA

*Moderator:*

Gladys H Morales, Senior Innovation Adviser, Change, Delivery and Innovation Unit (CDI), IFAD

Time	Item
14.00-14.02	Welcome by moderator
14.02-14.06	Opening remarks
	Meike Van Ginneken, Associate Vice-President, Strategy and Knowledge Department, IFAD
14.06-14.15	Keynote speaker
	Jyotsna Puri, Director, Environment, Climate, Gender and Social Inclusion Division, IFAD
14.15-14.35	Panel dialogue
	Juan Jose Leguía, Senior Officer, CDI, IFAD
	Saugato Datta, Managing Director, ideas42
	Nathanial Peterson, Vice-President Partnerships, Busara Center for Behavioral Economics
14.35-14.50	Live Q&A
14.50-14.57	Closing remarks
	Mary MacLennan, Behavioural Sciences Lead, UN Innovation Network