



#IFADiNNovationTalk no. 6



The role of the public sector in the assimilation process of innovative agri-technologies: The Israeli Model

Date: Wednesday 14 July 2021 Time: 14.00 to 15.00 CEST

Where: https://ifad.zoom.us/webinar/register/WN-6u1N-mTqSJW006Hu86NCQg

Registration Required

PROVISIONAL AGENDA	
Moderator: Gladys H. Morales, Senior Innovation Adviser, Change, Delivery and Innovation Unit (CDI), IFAD.	
Time	Item
14.02-14.10	Opening remarks
14.02-14.06	Oded Forer, Minister, Ministry of Agriculture and Rural Development (MARD), Israel
14.06-14.10	Yakov Poleg , Senior Deputy Director General and Head of the Centre for Foreign Trade and International Cooperation (CFTIC), Ministry of Agriculture and Rural Development (MARD), Israel
14.10-14.20	Keynote speakers
14.10-14.15	Michal Levy, Senior Vice President, Agriculture Innovation, MARD Israel
14.15-14.20	Shiran Mostovoy, Community Manager at Israel Innovation Institute, Growing IL
14.20-14.22	Welcome by panel moderator
	Hagit Schwimmer, Senior Director, Health, Food, Agriculture, Energy, Environment, Climate, Mobility and Research Infrastructures, ISERD, Israel Innovation Authority
14.22-14.38	Interactive panel dialogue
	Rossana Polastri, Regional Director, Latin America and the Caribbean, IFAD
	Marc Perel, Head, Agri-Meteo, MARD, Israel
	Noa Isralowitz, Operations Manager, InNegev Technology Incubator
	Simcha Shore, CEO & Founder, Agro-Scout
14.38-14.52	Live Q&A
14.53-14.58	Closing remarks
	Dominik Ziller, Vice-President, IFAD
14:58-15:00	Event closure