



FOLLOW WITH US THE THREAD OF YAK

Agenda

18 November 2021 (10.00 – 11.40 hours) CET

10.00 - 10.05

OPENING REMARKS

Antonio Rota - Lead Global Technical Specialist on Livestock, IFAD

10.05 - 11.25

PRESENTATION OF “FOLLOWING THE THREAD OF YAK” REPORT

Santiago J. Benitez Carralero - Founder&CEO YURTA Association

YAK IN THE MOUNTAIN ECONOMY

Ruijun Long - Professor, Lanzhou University

HKH NETWORK: EMPOWERING HIGHLAND COMMUNITIES FOR CONSERVATION AND DEVELOPMENT OF YAK IN THE HIMALAYAS

Tashi Dorji - Programme Coordinator, ICIMOD

AVSF INTERVENTION: HERDERS’ ORGANIZATIONS AND YAK DOWN VALUE CHAIN DEVELOPMENT

Uranchimeg Davaajav - Value chain development expert, AVSF

FROM FIBRE TO FASHION - PIONEERING A NEW STATUS QUO

Nancy Johnston - Founder&CEO Tengri Ltd

TRACEABLE FIBER TO ACCESS GLOBAL MARKET

Anna Heaton - Fiber and Materials Strategy Lead, Textile Exchange

YAK BEYOND FIBER

Inna Punda - Agribusiness Specialist, FAO

“HIMALAYAK” A PROJECT PROPOSAL

Santiago J. Benitez Carralero - Founder YURTA Association

11.25 - 11.35

LIVE-POLLS + Q&A

Moderated by **Silvia Tallini** - Knowledge Management Consultant, IFAD

11.35 - 11.40

CLOSING REMARKS

Thouraya Triki - Director of Sustainable Production, Markets and Institutions Division, IFAD