

# #IFADiNNovationTalk no. 9



## Unlocking Storylines for Innovation Success: The role of innovation and storytelling in rural ecosystem development

**Date:** Tuesday 24 May 2022  
**Time:** 15.00 to 16.00 CEST  
**Where:** <https://bit.ly/3NEnG9B>  
Registration required

### PROVISIONAL AGENDA

*Facilitator:* **John Laird** - Change, Delivery and Innovation Unit (CDI), IFAD

<i>Time</i>	<i>Item</i>
15.01-15.03	Welcome by the facilitator
15.03-15.39	Fireside Chat
15.03-15.39	<b>Hélène Papper</b> , Director, Global Communications and Advocacy Division, IFAD
	<b>Kathryn Trauth Taylor</b> , Founder and CEO, Untold Content
	Remarks by the speakers
15.39-15.50	Live Q&A moderated by <b>John Laird</b>
15.50-15.55	Closing thoughts by the speakers
15.55-16.00	Event closure