

农业与农村发展项目绩效评价培训

Training Workshop on Evaluation of Agricultural and Rural Development Programmes

培训手册 Handbook

主 办：

中华人民共和国财政部国际司
国际农业发展基金独立评估办公室

Sponsored by:

International Department, MOF
Independent Office of Evaluation, IFAD

承 办：

农业部对外经济合作中心

Organized by:

Foreign Economic Cooperation Center, MOA

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培训须知

- 一、请按照日程安排准时参加培训，于培训开始前 10 分钟到达会场，并按座位就坐。
- 二、培训期间请将手机等通讯设备关闭或调为振动。如确需要，请到场外拨打或接听。
- 三、培训活动场内禁止吸烟，场外吸烟请遵守酒店的相关规定。
- 四、培训期间，禁止无关人员进入场内。
- 五、请参训人员妥善保管好自己的随身物品、现金及携带文件等，注意个人安全。
- 六、住宿安排：参训人员住宿集中安排在北京友谊宾馆怡宾楼，请在怡宾楼大堂办理入住，并在**离开酒店前一晚或者 11 月 2 日中午 11 点前到前台办理结算等相关手续。**

七、培训安排

培训地点：北京友谊宾馆，嘉宾楼 1 号会议室

培训时间：11 月 1 日，上午 8:30—12:00 下午 1:30—5:30

（北京友谊宾馆平面示意图见附图）

八、就餐安排

培训为参加者提供自助餐，地点在北京友谊宾馆友谊宫一层餐厅。餐券已提前放在房卡袋里，没有餐券的人员可在培训期间向会务人员索取。

早 餐：6:30—8:00

中 餐：12:00—13:30

晚 餐：18:00—20:30

备 注：会议自助餐凭餐券就餐，请注意保存！

九、会务联络

蔡 巍，18046526469 房间号：42032

杨光敏，13031015877 房间号：42032

酒店联系人：

阮经理：13811255718

酒店前台：010-68498888

Notice

1. Participants should reach the meeting room 10 minutes early, find your own seat and get prepared for the meeting;
2. Cellphones and other communication equipment should be switched off or set to vibrate state. If indeed necessary, please go outside the meeting room to make or receive calls;
3. No smoking in the meeting room, and please comply with the hotel regulations when smoking outside the room;
4. No irrelevant person is allowed into venue during the meeting;
5. Please take good care of your belongings, cash and documents, and pay attention to your safety;
6. Accommodation: All participants are arranged at Beijing Friendship Hotel Yibin Building, which is Building 4 on the attached map. **Please check in Yibin Building lobby, and check out the night before you leave or before 11:00 the next day.**

7. **Meeting:**

Place: **No.1 Meeting Room, Jiabin Buliding (Building 8)**

Time: **8:30—12:00am; 1:30—5:30pm November 1st, 2013**

(See the plan of Beijing Friendship Hotel.)

8. **Dinner:** Participants can have buffets at Friendship Palace, whose cafeteria is on the first floor. Besides, tickets have been put into the room-card bag. As for participants who don't stay in the hotel, please ask the conference staff for tickets.

Breakfast: 6:30—8:00am

Lunch: 12:00—13:30pm

Dinner: 18:00—20:30pm

9. **Contact:**

Conference staff:

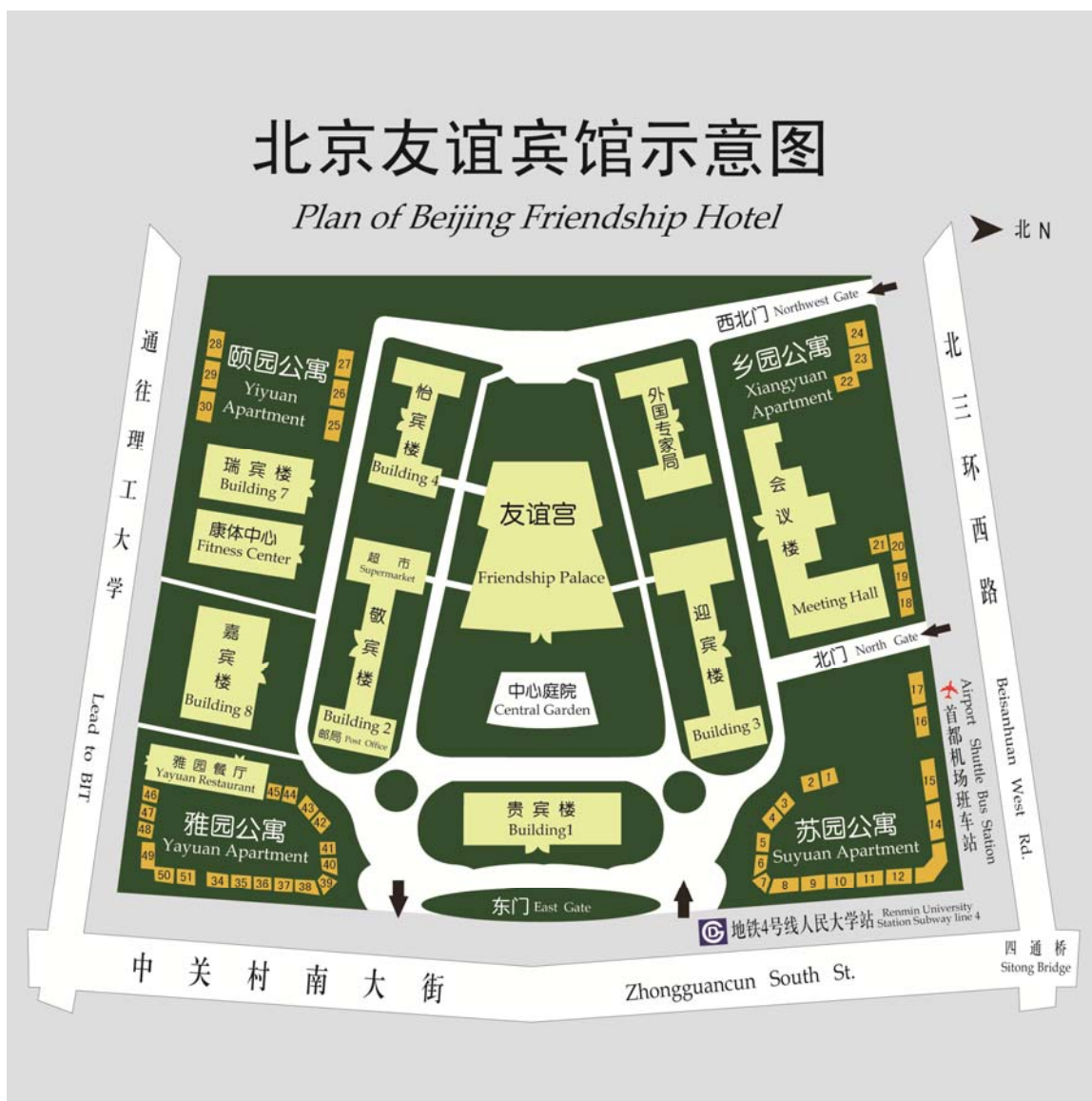
Cai Wei: 18046526460 Room No.42032

Yang Guangmin: 13031015877 Room No.42032

Hotel:

Manager Ruan: 13811255718

Reception: 68498888



培训日程

上午日程	
开幕式 主持人：财政部国际司资金处调研员郭飏先生	
08:30–08:40	财政部国际司副司长李新海先生致辞
08:40–08:50	国际农发基金独立评估办公室高级专家 Osvaldo Feinstein 先生致辞
08:50–09:00	农业部对外经济合作中心副主任冯勇先生致辞
培训课程 主持人：国际农发基金独立评估办公室高级专家 Osvaldo Feinstein 先生	
09:00–09:30	模块一：发展评价简介 发言人：国际农发基金独立评估办公室高级专家 Osvaldo Feinstein 先生
09:30–10:45	模块二：农业农村发展项目和工程评价 发言人：国际农发基金独立评估办公室高级专家 Osvaldo Feinstein 先生
10:45–11:00	茶 歇
11:00–12:15	模块二：农业农村发展项目和工程评价 发言人：国际农发基金独立评估办公室高级专家 Jakob Grosen 先生和 Osvaldo Feinstein 先生
12:15–13:30	午 餐
下午日程	
培训课程 主持人：国际农发基金独立评估办公室高级专家 Osvaldo Feinstein 先生	
13:30–14:10	主旨发言 发言人：科技部评估中心高级顾问陈兆莹女士
14:10–14:35	模块三：农业农村发展项目评价的管理和执行 发言人：国际农发基金独立评估办公室张继成先生
14:35–15:00	茶 歇
15:00–15:45	模块四：实用练习 发言人：国际农发基金独立评估办公室高级专家 Jakob Grosen 先生和 Osvaldo Feinstein 先生
15:45–16:30	模块五：总结和农业农村发展项目评价实用建议 发言人：国际农发基金独立评估办公室高级专家 Osvaldo Feinstein 先生
16:30–17:00	评价培训的反馈调查 发言人：国际农发基金独立评估办公室高级专家 Osvaldo Feinstein 先生和张继成先生

Agenda of the Training Workshop

Morning Session	
Opening remarks	
Chair: Mr. Guo Biao, Director, Finance and Statistics Division, International Department, MOF	
08:30–08:40	Speech by Mr. Li Xinhai, Deputy Director General, International Department, MOF
08:40–08:50	Speech by Mr. Osvaldo Feinstein, Senior Evaluation Specialist, IOE, IFAD
08:50–09:00	Speech by Mr. Feng Yong, Deputy Director General, FECC, MOA
Training Agenda	
Chair: Mr. Osvaldo Feinstein, Senior Evaluation Methodology Specialist, IOE, IFAD	
09:00– 09:30	Module 1. Introduction to development evaluation Presentation by Mr. Osvaldo Feinstein
09:30–10:45	Module 2. Evaluations of ARD programmes and projects Presentation by Mr. Osvaldo Feinstein
10:45–11:00	Tea/coffee break
11:00–12:15	Module 2. Evaluations of ARD programmes and projects Presentation by Mr. Jakob Grosen, Senior Economist and Evaluation Specialist, IOE, IFAD & Mr. Osvaldo Feinstein
12:15–13:00	Lunch
Afternoon Session	
Training Agenda	
Chair: Mr. Osvaldo Feinstein, Senior Evaluation Methodology Specialist, IOE, IFAD	
13:30–14:10	Guest Speech Speech by Ms. Chen Zhaoying, Senior Consultant, NCSTE
14:10–14:35	Module 3. How to manage and conduct evaluations of ARD Presentation by Mr. Zhang Jicheng, Evaluation Officer, IOE, IFAD
14:35–15:00	Tea/coffee break
15:30–15:45	Module 4. A practical exercise Presentation by Mr. Jakob Grosen & Mr. Osvaldo Feinstein
15:45–16:30	Module 5. Wrap-up & practical suggestions for ARD evaluations Presentation by Mr. Osvaldo Feinstein
16:30–17:00	A feed-back survey on the evaluation training Presentation by Mr. Osvaldo Feinstein & Mr. Zhang Jicheng

培训介绍

一、培训的目标和参与者

1. 基本目标

在国家财政部（MOF）和国际农业发展基金（IFAD）独立评估办公室（IOE）评估能力发展合作框架下，培训的目的在于为目标参与者提供以下方面的知识：

- (1) 评价的角色与作用；
- (2) 发展评价的基本概念；
- (3) 农业和农村发展项目（ARD）的评价类型；
- (4) 有关 IOE 开展评价的方法论和过程；
- (5) 完成 ARD 项目评价的相关后续步骤。

2. 培训的目标参与者

- (1) 从事农业农村发展、减贫、规划、评价相关领域工作的政府部门人员；
- (2) 发展评价专家；
- (3) 发展机构和发展项目工作人员；
- (4) 相关专业领域的其他专家

二、培训模块概要

模块一：发展评价简介（基本概念和范例）

- a. 发展干预：工程、项目和政策
- b. 评价：监测与评价的差异和关系
- c. 对发展干预的评价
- d. 发展评价和评价的不同类型
- e. 评价为什么重要？

模块二：农业和农村减贫干预措施评价

- a. ARD 项目/减贫干预的主要特征
- b. ARD 项目评价的范例
- c. IFAD 对农业农村项目的评价方法
- d. 其他方法

模块三：怎样对ARD项目的投资进行评价管理和运作

- a. 选择评价对象
- b. 准备任务大纲
- c. 选择适用的评价类型
- d. 咨询利益相关者
- e. 审阅相关文件
- f. 评价准则的应用
- g. 拟定评价报告草稿
- h. 评价报告草稿修订
- i. 评价报告、结果和建议的运用

模块四：评价实用练习

与会人员分组研究给定的一个农业和农村减贫评价案例，并在讨论后向全体与会者进行简明汇报，分享进行评价实践的体会和经验。

模块五：总结和农业农村项目评价的实用性建议

通过模块四的练习总结归纳经验教训。同时，为保证所有的概念都能被参与者理解，在这一阶段将对模块一至模块四的内容进行回顾。最后，为了对未来农业农村地区减贫干预的评价提供支持，还将向各位参与者提供包括网上参考资料在内的实用性建议。

Training Introduction

I. Purpose and target participants of the training workshop

1. Within the framework the Evaluation Capacity Development partnership between the Ministry of Finance (MOF) and the Independent Office of Evaluation of IFAD (IOE), this training workshop will provide participants with a clear understanding of:
 - 1) The roles of evaluation
 - 2) Basic concepts of development evaluation
 - 3) Types of evaluation of agricultural and rural development (ARD)
 - 4) Sharing knowledge on IOE methodology and processes
 - 5) Steps to be followed in conducting evaluations of ARD
2. The target participants of this training workshop will be:
 - 1) Government officials responsible for agricultural and rural development, poverty reduction, planning, evaluation
 - 2) Professionals of development evaluation
 - 3) Staff of development agencies and development projects
 - 4) Other professionals in related working areas.

II. Brief of the modules of the training workshop

Module 1: Introduction to development evaluation

Basic concepts and examples

- a. development interventions: projects, programmes and policies
- b. evaluation: differences and relations between monitoring and evaluation
- c. evaluation of development interventions
- d. development evaluation and different types of evaluation
- e. why are evaluations important?

Module 2: Evaluation of Agricultural and Rural Poverty Alleviation Interventions

- a. key features of agricultural and rural development (ARD) /poverty alleviation interventions
- b. examples of evaluations of ARD
- c. IFAD's methodology for the evaluations of ARD

d. Other approaches

Module 3: How to manage and conduct evaluations of ARD investments

- a. choosing what to evaluate
- b. preparing terms of reference
- c. selecting the type(s) of evaluation to be used
- d. consultation with stakeholders
- e. reviewing relevant documentation
- f. applying evaluation criteria
- g. drafting evaluation report
- h. reviewing draft reports
- i. using evaluation reports/findings and recommendations

Module 4: A practical evaluation exercise

Workshop participants will be given a case of an evaluation of agricultural and rural poverty alleviation project that they will have to work out in groups.

At the end of the session there will be brief presentations and discussion, including an opportunity for the workshop participants to share their experience in evaluation.

Module 5: Wrap-up and practical suggestions for evaluations of ARD

Lessons will be drawn from the exercise. Furthermore, the preceding modules will be reviewed to ensure that all the concepts are well understood. Finally, workshop participants will be provided with practical suggestions, including online reference materials, to support their future work in evaluating agricultural and rural poverty alleviation interventions.

人员名单

序号	姓名	性别	职务/职称	单位/部门	电话/邮件
1	李新海	男	副司长	财政部国际司	010-68551165
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21	孟云珍	女	科长	内蒙古乌兰察布市财政局涉外科	13500643728
22	赵玉平	男	主任	内蒙古乌兰察布市农发项目办公室	18647419996
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26	孙慧	女	主任科员	吉林省财政厅农业综合开发办公室	13944875088
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Participant List

No.	Name	Sex	Title	Unit	Phone/Email
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