

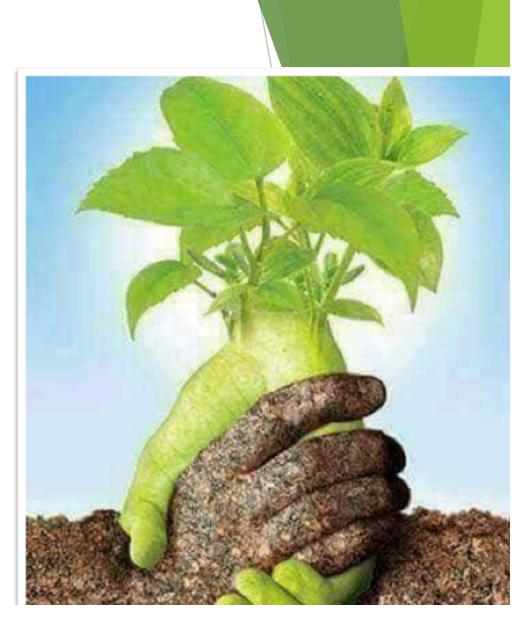
# Country strategy and programme Evaluation

National Workshop, 24 January 2018, Phnom Penh, Kingdom of Cambodia

Group 3: Strategic partnership and investment in support to smallholder agriculture

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## Main messages from the plenary session

- 1. Two-pronged strategy that serves the poor and the advanced farmers
- 2. Production to commercialization
- 3. Producer Public Private Partnership (4P)
- 4. Crosscutting issues: gender, youth, contract farming....
- 5. Transform Obstacles to Opportunities
- 6. Capacity of balancing Software and Hardware

## Balance soft and hard

- Demand driven approach to balance software and hardware. Necessitate frequent update and need assessment to identify activities that are do-able and operational. Responsive to market demand
  - Directions set by government
    - Agriculture: Commercialization, Productivity and Diversification
    - Loan effectiveness and efficiency: profitability, predictability and sustainability. Shifting from grant to loan require caution.

#### soft

#### Hard

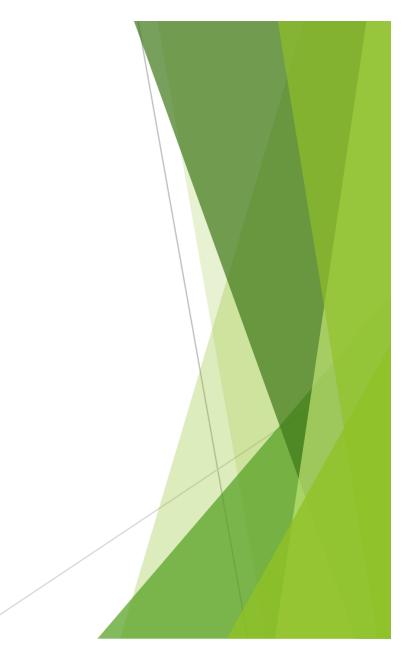
Training Learning By Doing Include advance technology Business and Innovation Climate change (smart agriculture) Information Capacity and institutional building Market, productive, resilient infrastructure e.g. Small scale irrigation

## Who are the recipients/beneficiaries??

- Farmer (farmer organization)
- Private sector
  - Producer
  - Buyer
  - Broker
  - Middle man
  - Input supplier
  - MFI
  - Service provider
- Public
  - MAFF and MoC will be the main implementers. Potential partners: MoWRAM, MoWA, MEF, MRD, SNAS

Who are the Strategic Partners?

- Public institutions
- Private sector
- Development partner (Donors)
- Civil Societies
- Farmer Organizations



## How to select the Strategic Partners

- Co-financing / parallel funding
- Experience (expertise)
  - Common interest
  - Share vision
- Market based approach
- > Experience working with public institution at National and sub national level
- Facilitate / Coordinate with concerned stakeholders adhering with market approach
- Innovations / advanced technologies (Research Development)
- See Beyond Moving from project to programmatic approach
- Capacity building and institutional building

