

Kenya Country Strategy and Programme Evaluation

Concept Note on the National Workshop

5 December 2018, Nairobi

Background

1. The Independent Office of Evaluation (IOE) conducted a Country Strategy and Programme Evaluation (CSPE) in Kenya in 2018. In line with the IFAD Evaluation Policy, a national workshop is held at the end of every CSPE. The Kenya Workshop will take place on 5 December. It will be co-hosted by the National Treasury and Planning of the Government of Kenya and IOE, in close collaboration with IFAD's East and South Africa Division.

Objectives

2. The objectives of the national workshop are to: (i) discuss the main issues emerging from the Kenya CSPE; (ii) provide inputs for the preparation of the evaluation's Agreement at Completion Point (ACP); and (iii) reflect on the opportunities and challenges discuss the opportunities and challenges to be addressed in the upcoming country strategy, taking into account the evolving country context as well as IFAD's priorities in Kenya.
3. The ACP is a short document summarizing the main CPE findings and recommendations, which the Government of Kenya (represented by the National Treasury and Planning) and IFAD (represented by the Associate Vice-President of the Programme Management Department) agree to adopt and implement within a specific timeframe. IOE's role is to facilitate the preparation and finalization of the ACP which will be included in the final Kenya CSPE report.
4. The workshop will provide a platform for discussing key issues that will inform the future of the IFAD programme in Kenya with representatives from Government, IFAD Management and staff, non-governmental and civil society organizations, directors of IFAD-funded projects and programmes, representatives from academia and research institutions, the private sector and foundations, donors and selected resource persons.

Kenya National Workshop

5. **Place and timing.** The Workshop will take place in Nairobi on Wednesday 5 December 2018. The venue will be the Hotel Intercontinental. A provisional workshop agenda is included as an annex below.
6. **Workshop preparation.** Invitations will be sent to Government participants by the National Treasury and Planning in the joint name of the Government of Kenya and IOE of IFAD. Invitations will be sent to Development Partners, Civil Society, Private Sector and Research Institutes by IFAD. The final Kenya CSPE report will be the main background documentation for the workshop. In addition, IOE will prepare a PowerPoint presentation on three selected themes emerging from the Kenya CSPE to guide the discussions at the event.
7. **Key themes for discussion at the workshop.** During the afternoon session, workshop participants will discuss three main themes emerging from the Kenya CSPE.
 - i. **Gaining influence through policy engagement, knowledge management and partnerships.** The CSPE concludes that policy engagement has been ad hoc and without a coherent approach that builds on

the lending and grants portfolios as a whole. Knowledge Management has received insufficient attention and M&E has not been robust enough to drive learning from implementation. The CSPE therefore recommends that consistent with the importance and size of the Kenya portfolio, IFAD should commit sufficient efforts and resources for no-lending activities. Questions to be discussed at the workshop include: What could be the specific thematic areas for policy engagement? What would be the key partnerships driving this engagement? How could the existing knowledge sharing platforms be better used to feed lessons from implementation into policy engagement?

- ii. **Enhancing targeting: Specific strategies for targeting (a) youth; and (b) ASALs.** The CSPE concludes, that while overall the programme had been successful in targeting the poor and gender targeting has been strong, youth has been less well addressed. In addition the move toward the ASAL, as recommended by the last CPE, was limited to semi-arid areas so far. The CSPE therefore recommends that the programme should enhance inclusion of youth and establish a narrower focus on ASAL counties. Questions to be discussed at the workshop include: How could youth be better mobilised and reached in agricultural projects? Based on its comparative advantage, should IFAD continue its focus on semi-arid areas or expand into arid regions as well? What could be feasible criteria for greater selectivity in ASAL areas?
 - iii. **Strengthening private sector involvements in value chains.** The CSPE concluded that progress has been made on raising the productivity of dairy, horticulture and cereal producers, but integration through to the processing and marketing parts of the value chain has not yet been achieved. Success of the value chain and rural finance projects will to a large extent depend on the involvement of private sector players. Within the Government strategy (Big Four) the private sector is expected to contribute significant financing to drive the rural economy with the government playing the role of a regulator. Questions for discussion at the workshop include: What could be the specific contributions of the private sector in value chain projects? What incentives could be provided to the private sector to motivate it to capture business opportunities and deepen investment in IFAD-supported projects? How could IFAD's partnership with private sector be more systematic and/or strategic?
8. **Participants.** Workshop participants include Government representatives, Development partners, civil society organisations, private sector partners, project staff as well as IFAD senior management and staff.
 9. **Workshop process.** The workshop's provisional agenda provides opportunities for a wide range of stakeholders to contribute their views and perspectives throughout the one-day event. The morning session will be chaired by the Principal Secretary of the National Treasury and Planning. The inaugural session will be opened with introductory remarks by the Director of the Independent Office of Evaluation of IFAD. This will be followed by statements by Government representatives from: the National Treasury and Planning; the Ministry of Agriculture, Livestock, Fisheries and Irrigation; the Ministry of Water and Sanitation; Ministry of Environment and Forestry; and the Council of Governors. The inaugural session will be closed with a statement by IFAD Associate Vice President, Programme Management Department IFAD.
 10. Thereafter the Workshop will be officially launched by the Cabinet Secretary of the National Treasury and Planning. Ms Johanna Pennarz, IOE Lead Evaluation Officer, will present key findings, conclusions and recommendations from the Kenya CSPE. Hansdeep Khaira, IOE Evaluation Officer, will make a brief presentation on the findings, conclusions and recommendations from the impact evaluation of the Smallholder Horticulture Marketing Programme. The morning session will conclude

with a plenary session on questions and answers on the presentations. Before lunch there will be an introduction to the workshop working groups.

11. After lunch, the participants will be divided into three working groups. Each group will consider only one of the three workshop themes. Each group will nominate a rapporteur to present findings back to the plenary. Thereafter, the plenary will reconvene to hear the feedback from each of the three working groups. This will be followed by an open plenary discussion, to be facilitated by the workshop chairperson.
12. Following the plenary, the Kenya Country Director will share reflections on the future directions for the Kenya country strategy, especially on strategic priorities and the participatory preparation process. The workshop's conclusions and way forward will be set forth in closing statements by the Director IOE and the Principal Secretary Agricultural Research from the Ministry of Agriculture, Livestock, Fisheries and Irrigation, covering the key points arising from both the plenary and working group discussions.
13. **Field visit.** Prior to the workshop there will be a visit to IFAD-supported project sites on **3 December**. The purpose will be to review the project achievements and results and to identify relevant lessons to be shared at the national workshop. The field visit will take place in Kirinyaga county, which had been part of the Mount Kenya East Pilot Project (MKEPP) and the Upper Tana Natural Resources Management Project (UTaNRMP). Both projects had a thematic focus on natural resource management, but they also supported a range of livelihoods activities which will be reviewed during the visit. The site has been chosen for the following reasons: it presents a good example of community groups supported by IFAD in Kenya; the approach to co-managing natural resources has been successfully piloted in the Mount Kenya project and scaled up in the Upper Tana project; the Mount Kenya project was the result of the successful partnership between GEF and IFAD.
14. **Communication and media coverage.** IOE will prepare an Evaluation Profile and Insight containing information on key issues emerging from the CSPE and impact evaluation. A profile is a two-page brochure summarizing the main findings and recommendations from the Kenya CSPE. The insight will present key lessons from IFAD-supported value chain projects in Kenya that merit a wider debate among policy makers and development practitioners. A profile will also be prepared for the impact evaluation.
15. IFAD's East and Southern Africa and Communications Divisions, the Government of Kenya, and IOE's Evaluation Communication Unit will collaborate to determine and conduct specific communication activities to better disseminate information on the round-table workshop and key themes raised by the CSPE. The main communication tools envisaged will include: (i) a media advisory sheet; (ii) a press release; (iii) workshop and press kits; and (iv) fact sheets and infographics. The possibility of conducting media interviews with IOE staff and/or local representatives will be explored. Media coverage will be monitored and media clippings gathered. In addition, workshop information will be posted on IFAD's logon message as well as on the IOE website and on social media (Twitter and Facebook). Selected IFAD/IOE publications will be displayed at the workshop as well.
16. Ms Norah De Falco (Evaluation Communication Unit of IOE) will be IOE's focal point for communication and media coverage. Mr David Paqui will be IFAD's Regional communications focal point.