

# Promoting transformational changes. Lessons from evaluating support to pro-poor rural value chains

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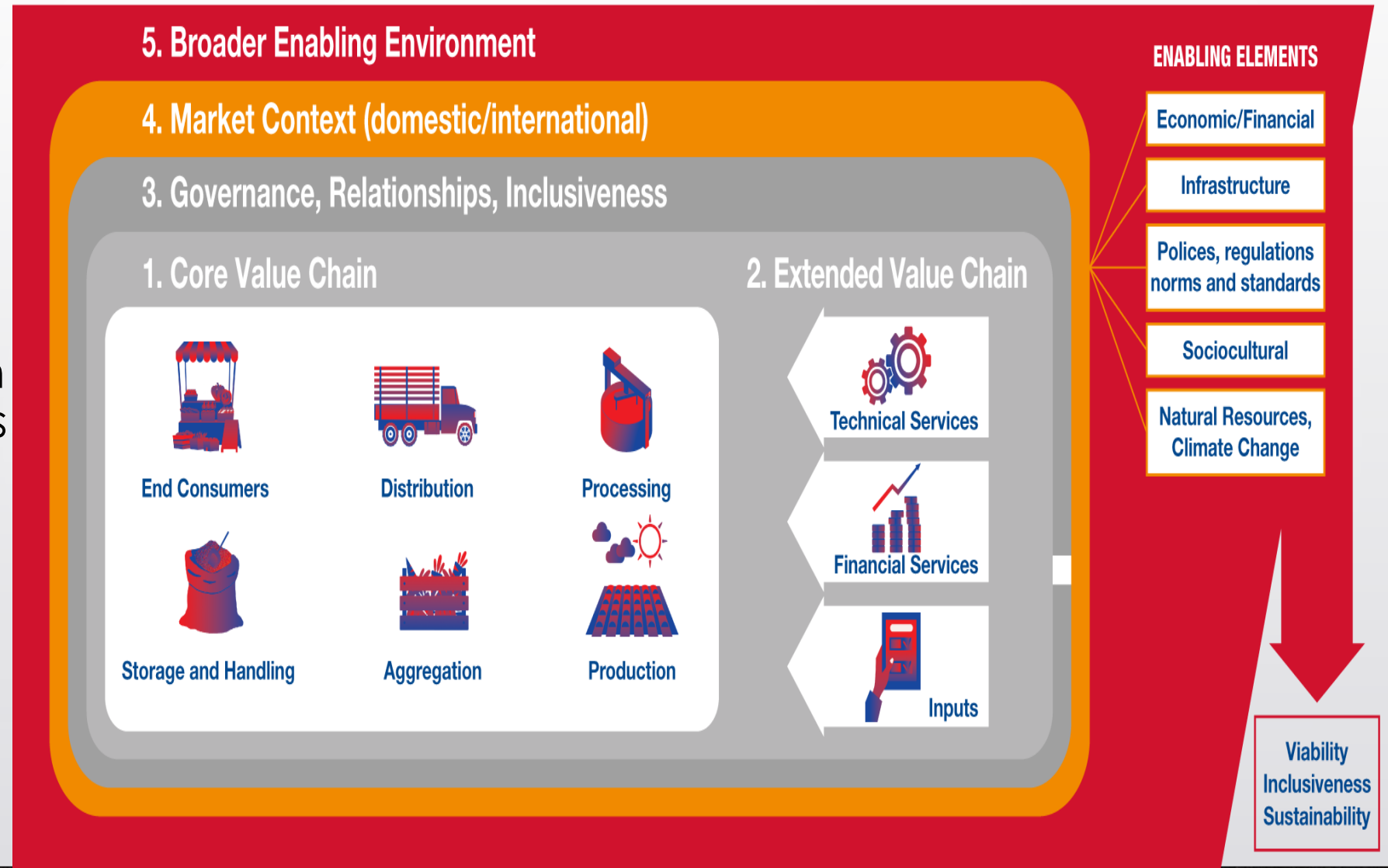


# How do we contribute to today's discussion

- This presentation draws from evaluations at IFAD and AfDB on value chain development
- Their methodology is pertinent to today's programme in the following ways:
  1. Systemic conceptualization
  2. Organizational preparedness to support transformational change
  3. Identification of mechanisms that promote transformational changes

# Conceptualizing a value chain as a system

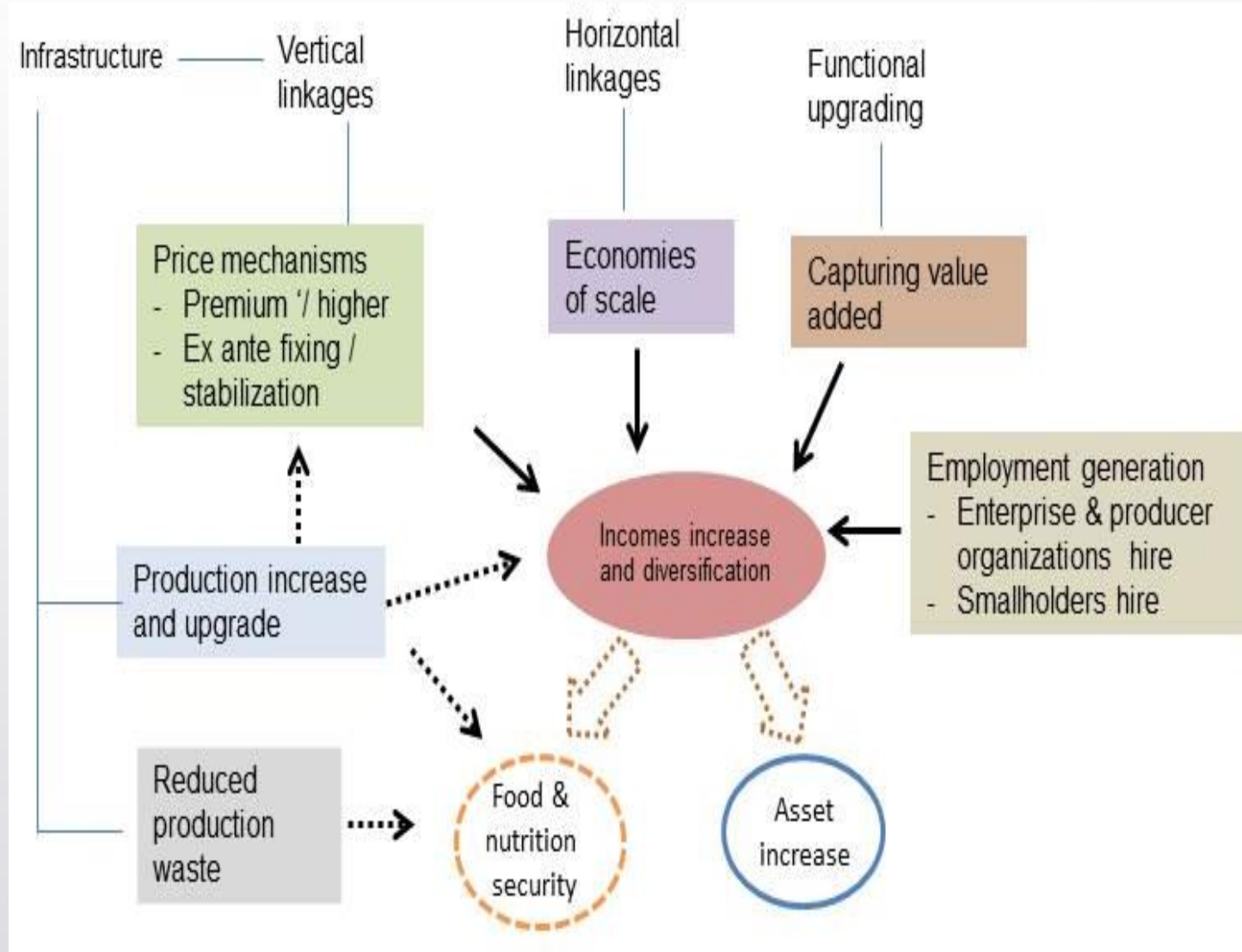
1. The supply chain
2. Extended value (ancillary services)
3. Governance: relationships between the main stakeholders
4. Market sub-system
5. Enabling environment:



# Identifying key mechanisms for transformational change

## Examples:

- Price-related mechanisms (premium price or price stabilization)
- Capturing portion of value added by processing (vertical integration)
- Employment generation (if production /processing is labour intensive)



# To support transformational interventions, organizations need to transform themselves

Dimensions of organizational preparedness to work on value chain development

Relevant Strategies and policies

VC issues integrated in country strategies

Human resources : IFAD / AfDB staff

Training, sensitization of government staff

Quality assurance procedures for project design

Supervision, correction during implementation

Knowledge management



# Highlights

1. To plan for transformational changes, it is important to explore conceptually the system that we wish to transform. We may not need / be able to act on the entire system but we may need to work on sub-systems
2. Be cognizant of the pathways towards transformation
3. If you wish to contribute to transformation, you may need to ‘transform yourself’ in first place: development organizations may not be able to continue with the *status quo ante*