



# Evaluation Synthesis Note on Targeting

## *Approach*

4 February 2022

# Evaluation Synthesis Note on Targeting

ESN Goal: To learn from experience and practices based on evidence from independent evaluation through a rapid assessment

Building on  
2018  
Targeting  
Issues paper

## Main objectives:

- To assess targeting in IFAD-operations against a Theory of Change to identify good practices and challenges
- To synthesize evaluative evidence to inform the preparation of the new IFAD Targeting Policy in 2022

## Scope:

- Focused on evidence since the 2018 ARRI issues paper on Targeting and IFAD's revised operational guidelines on Targeting (2019)
- Country and project evaluations since 2018
- New designs in 2020 and 2021

- Defines **poverty** as **context-specific** and **multidimensional** – economic but also a condition of vulnerability and exclusion – and based on **national poverty lines**.
- Defines **target groups** as “rural people living in poverty and experiencing food insecurity in developing countries.”
- Adds IFAD “proactively strives to reach extremely poor people who have the potential to take advantage of assets and opportunities for agricultural production and rural income-generating activities.”

## Five Main Findings

1. Although IFAD has a perceived advantage as an organization that focuses on poor rural people, there is a ***lack of agreement within the Fund on the target group and strategies needed***.
2. Effective targeting requires ***robust poverty analysis*** and ***well-informed targeting strategies*** to meet the needs of poor rural people.
3. Robust data, monitoring, and ***supervision and implementation support (SIS)*** are crucial for good poverty targeting in design and implementation and require strong investment in related systems and to develop capacity.
4. Reaching the poorest and the "last mile" is ***costly but essential***, particularly given IFAD's mandate and international commitments.
5. Government ***commitment and partnerships*** are important for reaching the poorest of the poor.

Tentative Date	Activity/Event
<b>December 2021</b>	Finalize Targeting literature review by external expert
<b>February 2022</b>	★ IOE Seminar to present literature review
<b>End-February 2022</b>	Approach paper finalised
<b>March 2022</b>	Data collection
<b>April 2022</b>	Data analysis
<b>Mid-April 2022</b>	★ Joint workshop with ECG on emerging findings
<b>May 2022</b>	Draft synthesis note
<b>June 2022</b>	★ Draft note shared with IFAD Management
<b>July 2022</b>	Report finalized
<b>September 2022</b>	Management Response
<b>September 2022</b>	Report published on IOE website

Timely engagement with ECG



Thank you!