



Evaluation Synthesis Note on Targeting

Approach

4 February 2022

Evaluation Synthesis Note on Targeting

ESN Goal: To learn from experience and practices based on evidence from independent evaluation through a rapid assessment Building on

Main objectives:



To assess targeting in IFADoperations against a Theory of Change to identify good practices and challenges

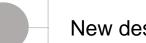
Scope:



Focused on evidence since the 2018 ARRI issues paper on Targeting and IFAD's revised operational guidelines on Targeting (2019)



To synthesize evaluative evidence to inform the preparation of the new IFAD Targeting Policy in 2022 Country and project evaluations since 2018



New designs in 2020 and 2021

Feb. 2022



2018

Targeting

Issues paper

- Defines <u>poverty</u> as context-specific and multidimensional economic but also a condition of vulnerability and exclusion – and based on national poverty lines.
- Defines <u>target groups</u> as "rural people living in poverty and experiencing food insecurity in developing countries."
- Adds IFAD "proactively strives to reach extremely poor people who have the potential to take advantage of assets and opportunities for agricultural production and rural income-generating activities."



ARRI 2018 Issues Paper on Targeting

Five Main Findings

- 1. Although IFAD has a perceived advantage as an organization that focuses on poor rural people, there is a *lack of agreement within the Fund on the target group* and *strategies needed*.
- 2. Effective targeting requires *robust poverty analysis* and *well-informed targeting strategies* to meet the needs of poor rural people.
- 3. Robust data, monitoring, and **supervision and implementation support** (**SIS**) are crucial for good poverty targeting in design and implementation and require strong investment in related systems and to develop capacity.
- 4. Reaching the poorest and the "last mile" is *costly but essential*, particularly given IFAD's mandate and international commitments.
- 5. Government *commitment and partnerships* are important for reaching the poorest of the poor.



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ESN roadmap

Tentative Date	Activity/Event	
December 2021	Finalize Targeting literature review by external expert	
February 2022	IOE Seminar to present literature review	nely
End-February 2022	Approach paper finalised engage	gement
March 2022	Data collection with	ECG
April 2022	Data analysis	
Mid-April 2022	Joint workshop with ECG on emerging findings	
May 2022	Draft synthesis note	
June 2022	Draft note shared with IFAD Management	
July 2022	Report finalized	
September 2022	Management Response	
September 2022	Report published on IOE website	



Thank you!

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