

Independent Office of Evaluation



Evaluation Cooperation Group Spring 2022 Meeting

Expanding evaluation processes to increase engagement: what this means in practice

## The need to engage differently





70% of change initiatives fail

Organizations that develop initiatives to change mindsets are 2x more likely to succeed



10 June 2022

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# **Debunking evaluation myths**

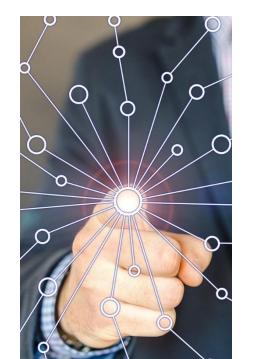
#### You Tube

Myth #1 Be clear about the goals



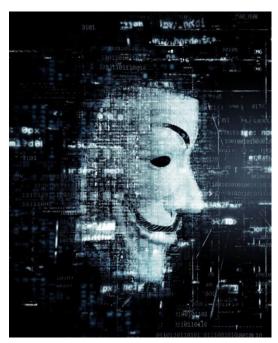
Myth #2 Tell people what not to do

You Tube



You Tube

Myth #3 Highlight the goals of the evaluation process as a central issue



#### You Tube

Myth #4 Hand over a negative appraisal if that is the truth



You Tube

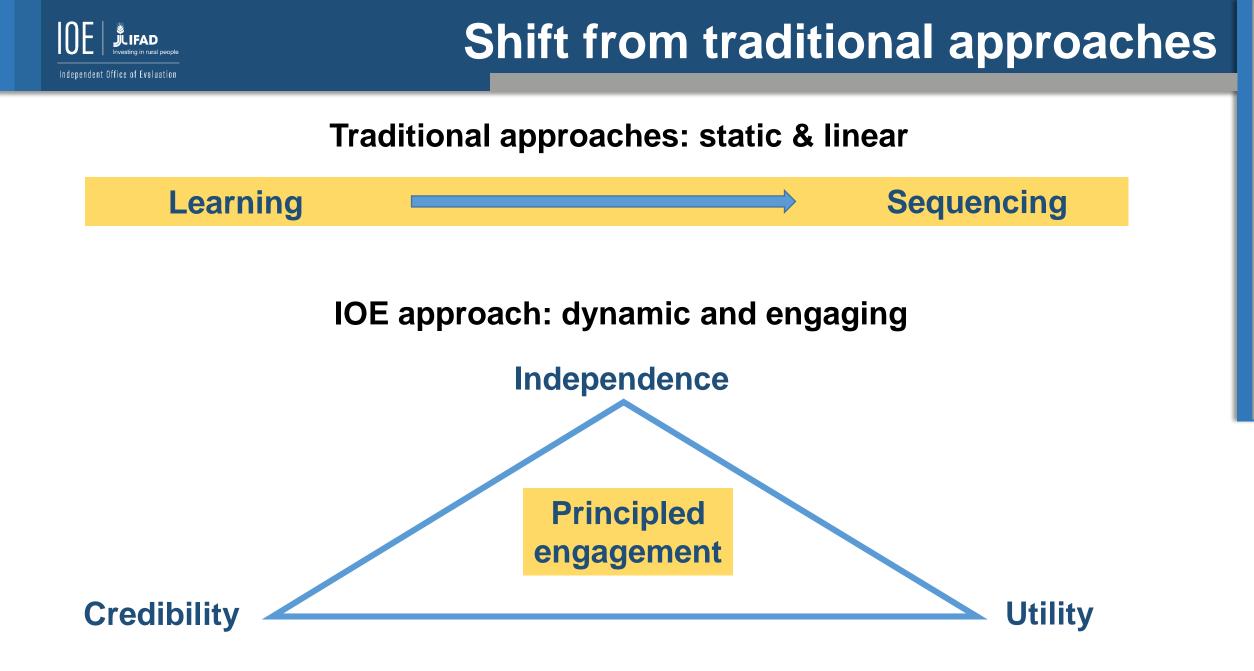
Myth #5 Be transparent and speak the truth, even if this causes stress



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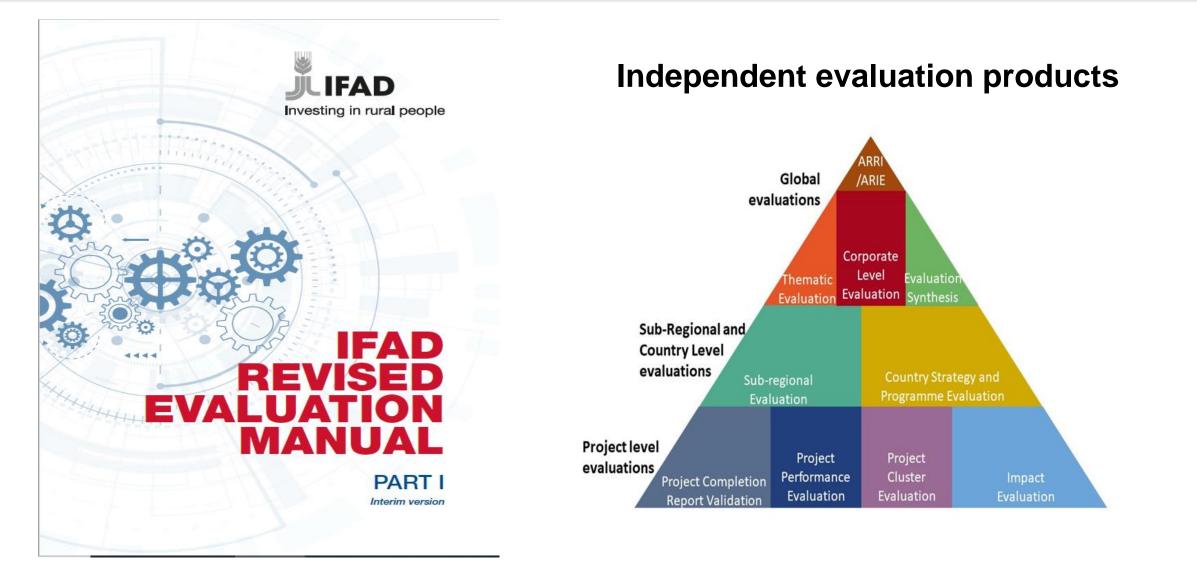
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## **IOE** approach: New Evaluation Manual



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## Sub-regional **Evaluations**

#### **Primary objective**

Assess strategy, common intervention approaches and IFAD organizational set up in a set of countries that share salient characteristics.

Main users Regional and country director(s), technical advisors, operational

staff, and government

counterparts.

### **Primary objective**

Evaluation

Synthesis

600

Contribute to knowledge generation by consolidating findings from past evaluations.

#### Main users

Senior management, Directors, staff of regional and technical divisions, and members of governing bodies.

## Thematic **Evaluations**

#### **Primary objective**

Provide evidence of development effectiveness, performance and results of operations in a thematic topic.

#### Main users

Senior management, Directors, staff of regional and technical divisions, and members of governing bodies.

### **Corporate Level Evaluations**

#### **Primary objective**

Assess the organizational performance and institutional effectiveness of IFAD.

#### Main users

Senior management, Directors, staff of regional and technical divisions, and members of governing bodies.

### Annual Report of Independent Evaluation

Aggregation

level ÷

#### **Primary objective**

Report all of IOE's evaluation activities in a given year, and presents a synthesis of IFAD's performance. lessons and challenges.

#### Main users

Senior management, Directors, staff of regional and technical divisions, and members of governing bodies.

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ECG Spring 2022 Meeting



## **IOE** approach: product mix

Aggregation

Project Completion Report Validations

**Primary objective** 

Validate the project completion reports prepared by IFAD Management.

#### <u>Main users</u>

IOE and IFAD Management for reporting (ARIE and RIDE) and feedback.

### Project Performance Evaluation

#### <u>Primary objective</u>

Assess the performance and results of projectlevel operations funded by IFAD.

#### <u>Main users</u>

Regional and country director(s), technical advisors, operational staff, and government counterparts.

## Impact Evaluation

#### **Primary objective**

Provide a rigorous quantitative assessment of the impact on rural poverty of selected IFAD's operations.

#### Main users

Regional and country director(s), technical advisors, operational staff, and government counterparts.

## Project Cluster Evaluations

#### Primary objective

Assess the experience of several projects that have a common theme or common major component.

#### <u>Main users</u>

Regional and country director(s), technical advisors, operational staff, and government counterparts.

### Country Strategy and Programme Evaluation

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Aggregation

level

#### **Primary objective**

Assess performance and results of country strategy and operations and provide lessons and recommendations to guide preparation of next country strategy

#### <u>Main users</u>

Divisional and country director, country team, and government.

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## **IOE approach: Independent Magazine**

## Independent Accountability. Learning. Partnership. MAGAZINE

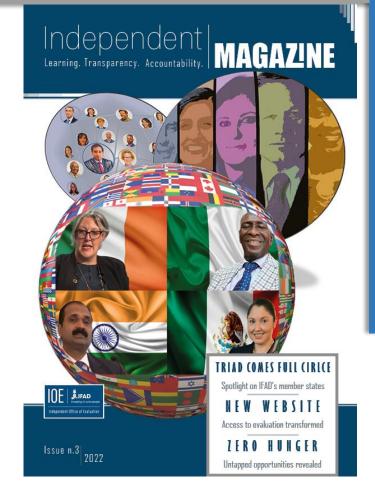


Focus: IOE





Focus: Management



## Focus: Board

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## **IOE** approach: learning events

### THEMATIC **EVALUATION** OF IFAD'S SUPPORT

for Smallholder Farmers' Adaptation to Climate Change Virtual

event

learning

Independent Office of Evaluation



REPORT NO DOCUMENT OF THE INTERNATIONAL FUN FOR AGRICULTURAL DEVELOPMEN

Virtual learning event

## **GOVERNMENT PERFORMANCE**

IN IFAD-SUPPORTED OPERATIONS

EVALUATION SYNTHESIS



SPRINGER NATURE

Partnerships for the Go

**IOE** 

Coffee

Talk

Juha I. Uitto Geeta Batra Editors

Transformational Change for People and the Planet

**Evaluating Environment and Development** 







## **IOE** approach: interactive website

### **USER EXPERIENCE**

- Fosters greater stakeholder engagement by reinforcing the independence of IOE
- Speaks to the core of what IOE stakeholders look for
- Intuitive, easy to navigate
- Invites new opportunities for users to engage with IOE in a dynamic fashion
- Creates a more personal connection between IOE and its stakeholders
- Tailors messages to IOE stakeholders through new products



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## Conclusions



"Evaluation supports accountability and learning, to improve transparency and accountability. However, the area that can benefit from user perspectives is that of learning. In practice, the construct of all evaluation needs to accept engagement as a part of process credibility, and seen as necessary for generating ongoing reflection as part of the learning process to build understanding."

### Indran A. Naidoo, Director, IOE.

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