

IOE



Investing in rural people

Independent Office of Evaluation



Evaluation  
Cooperation  
Group  
Spring 2022  
Meeting

## Expanding evaluation processes to increase engagement: what this means in practice

10 June 2022

# The need to engage differently



70% of change initiatives fail

Organizations that develop initiatives to change mindsets are 2x more likely to succeed



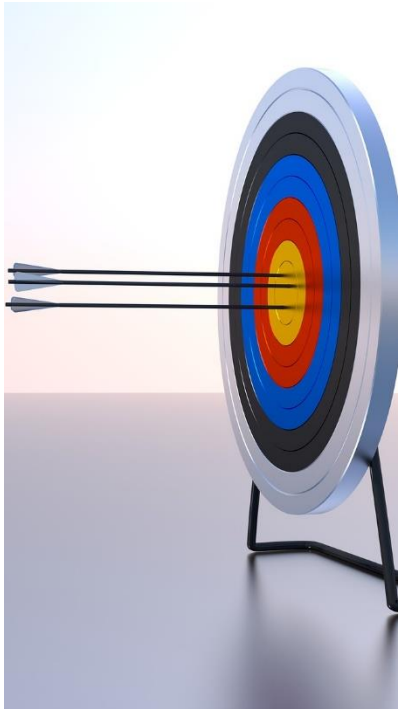


# Debunking evaluation myths



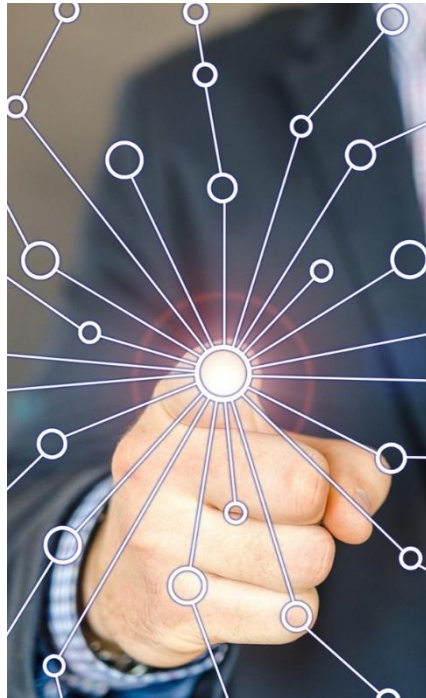
## Myth #1

Be clear about the goals



## Myth #2

Tell people what not to do



## Myth #3

Highlight the goals of the evaluation process as a central issue



## Myth #4

Hand over a negative appraisal if that is the truth



## Myth #5

Be transparent and speak the truth, even if this causes stress

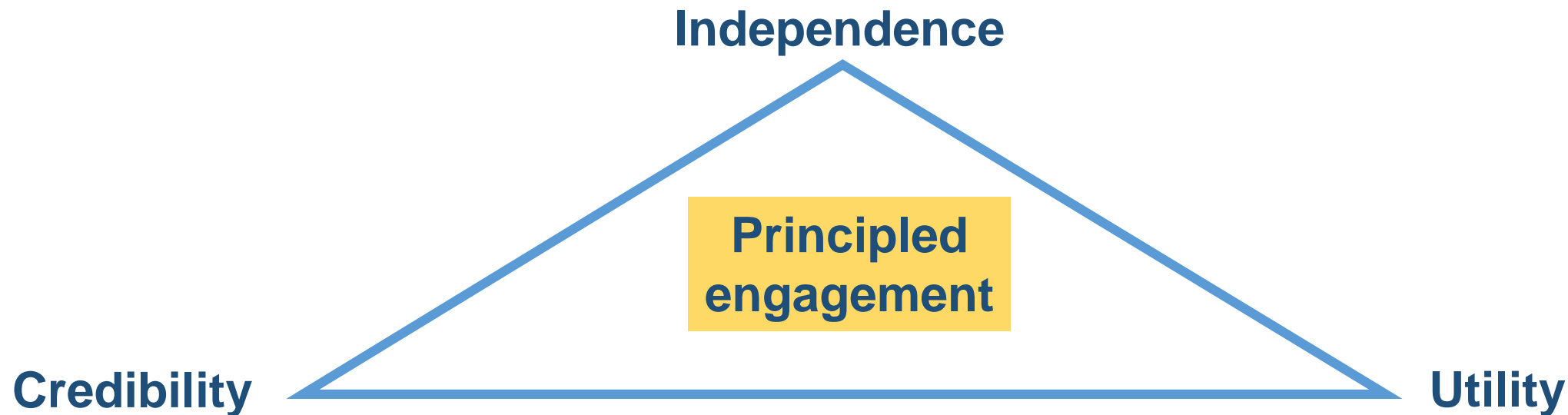


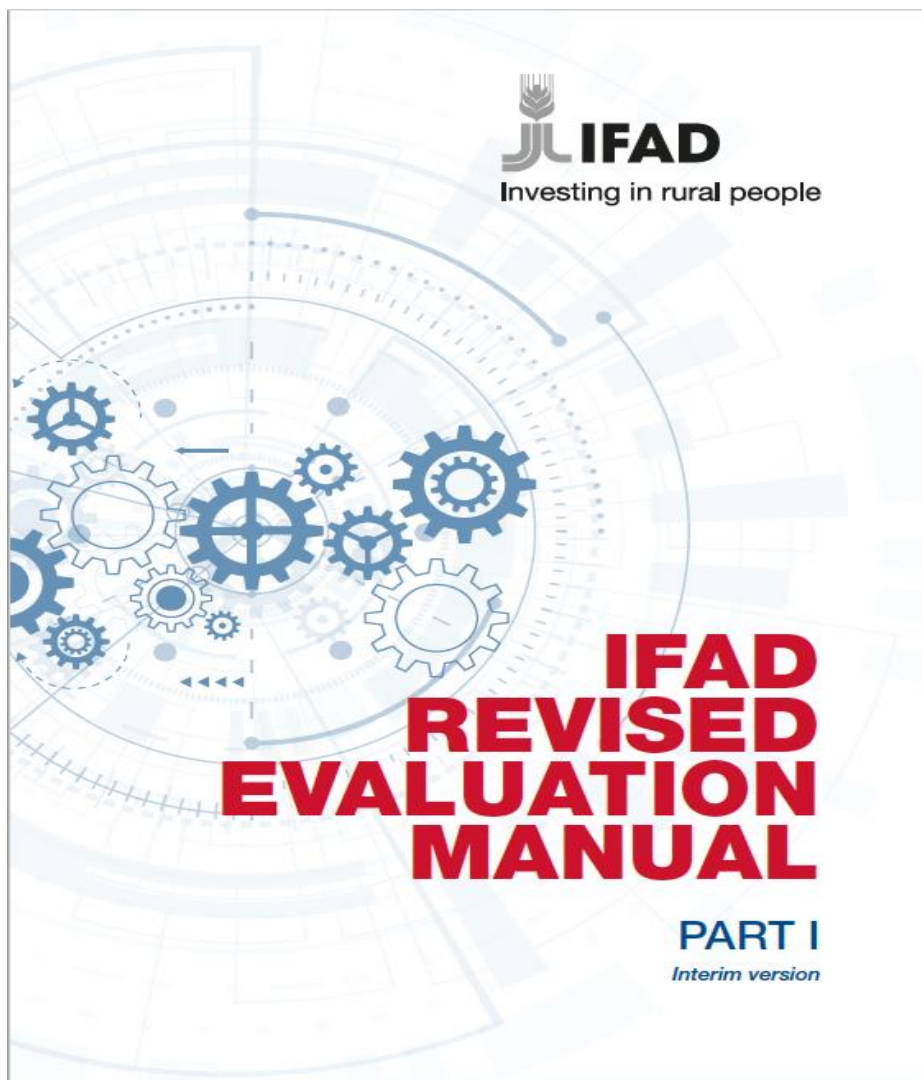
# Shift from traditional approaches

**Traditional approaches: static & linear**

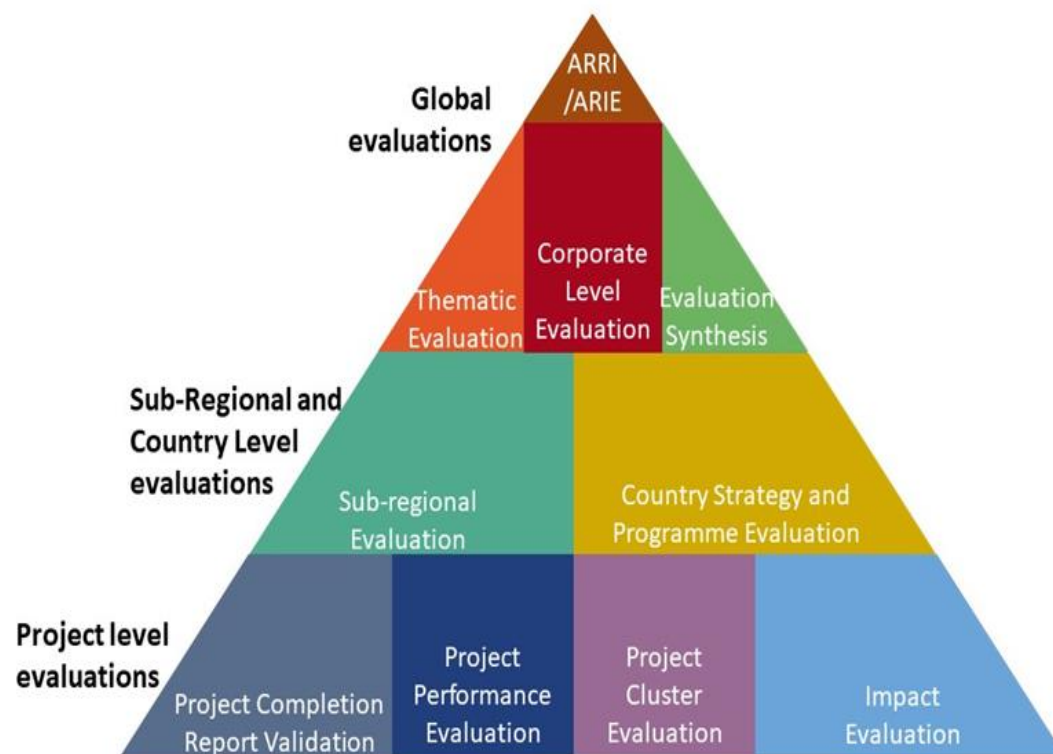


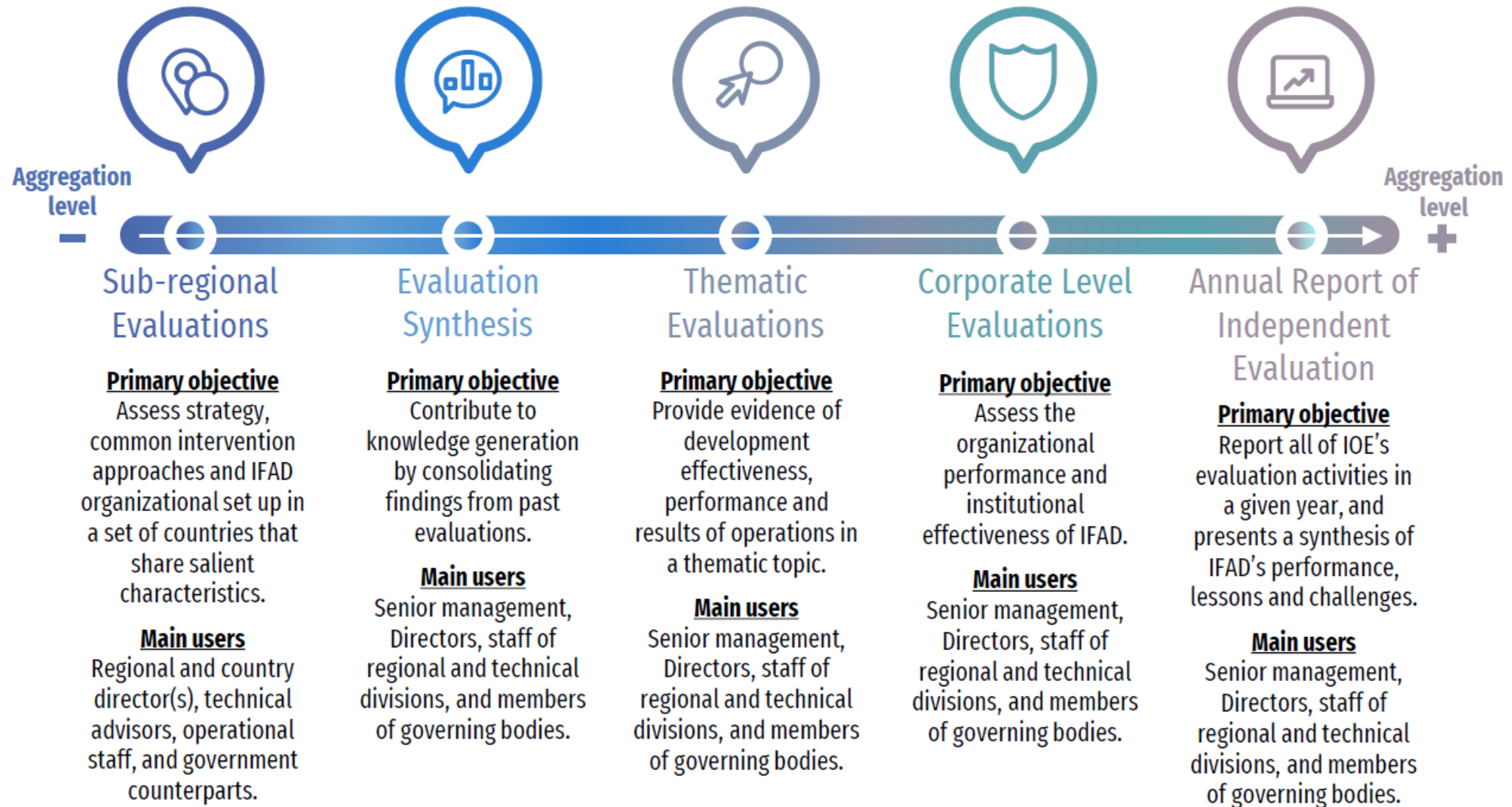
**IOE approach: dynamic and engaging**



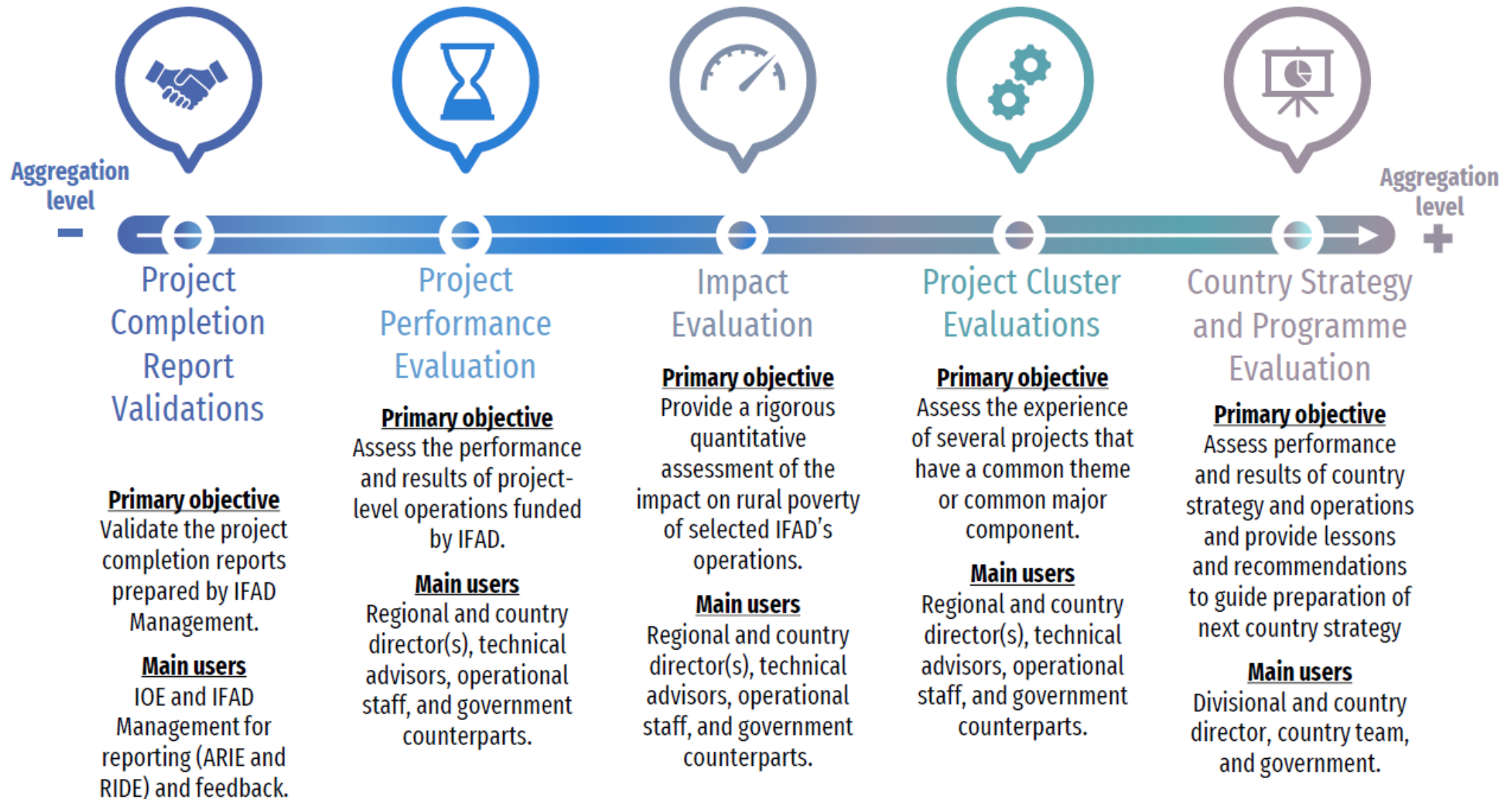


## Independent evaluation products





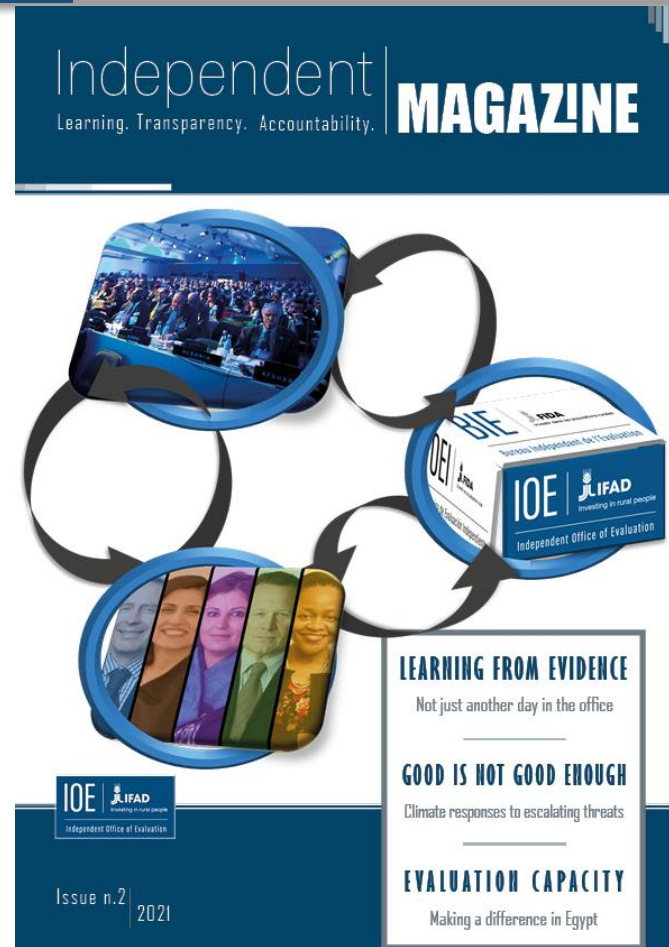




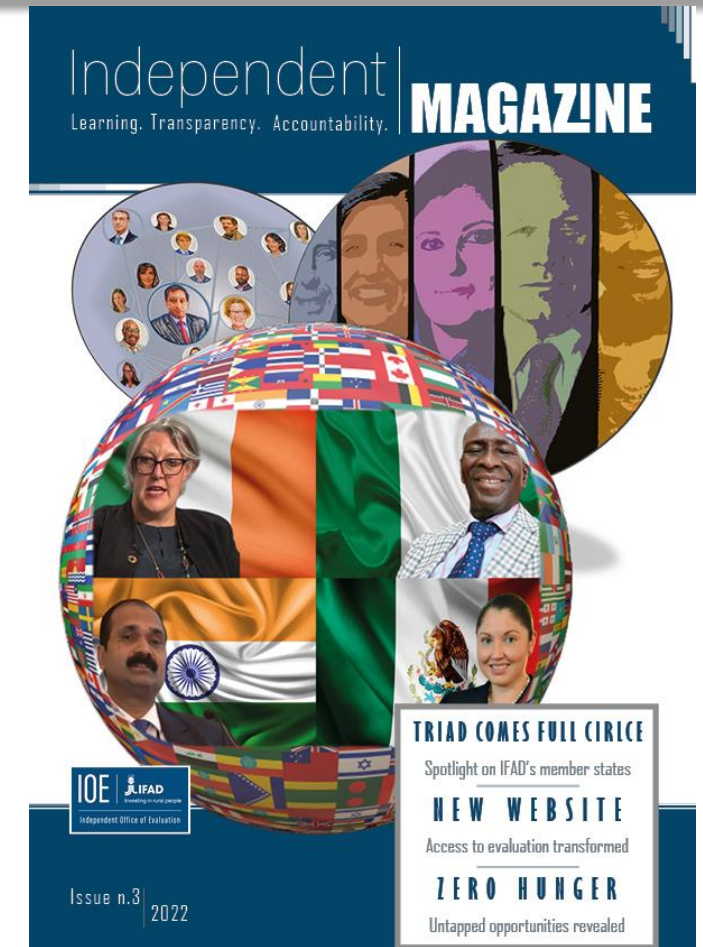
# IOE approach: Independent Magazine



Focus: **IOE**



Focus: **Management**



Focus: **Board**



## THEMATIC EVALUATION OF IFAD'S SUPPORT for Smallholder Farmers' Adaptation to Climate Change

Virtual  
learning  
event



## Launch of the IFAD Evaluation Manual



# gLOCAL

## EVALUATION WEEK

MAY 30 – JUNE 3, 2022

REPORT NO.  
DOCUMENT OF THE INTERNATIONAL FUND  
FOR AGRICULTURAL DEVELOPMENT

## GOVERNMENT PERFORMANCE IN IFAD-SUPPORTED OPERATIONS

EVALUATION SYNTHESIS

Virtual  
learning  
event



SPRINGER NATURE  
Sustainable Development Goals Series

SDG:  
Partnerships for the G

Juha I. Uitto  
Geeta Batra *Editors*

IOE  
Coffee  
Talk

# Transformational Change for People and the Planet

Evaluating Environment and Development

OPEN ACCESS

## USER EXPERIENCE

- Fosters greater stakeholder engagement by reinforcing the independence of IOE
- Speaks to the core of what IOE stakeholders look for
- Intuitive, easy to navigate
- Invites new opportunities for users to engage with IOE in a dynamic fashion
- Creates a more personal connection between IOE and its stakeholders
- Tailors messages to IOE stakeholders through new products







“Evaluation supports **accountability** and **learning**, to improve **transparency** and **accountability**. However, the area that can benefit from user perspectives is that of learning. In practice, the construct of all evaluation needs to accept **engagement** as a part of process **credibility**, and seen as necessary for generating ongoing reflection as part of the learning process to build **understanding**.”

Indran A. Naidoo, Director, IOE.



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- Naidoo, I., (2021) ‘Evaluation Capacities to Advance Sustainable Development for All’, *Japanese Evaluation Society Journal* Special Edition, vol.21, n.2. [[here](#)]
- Indran Naidoo, 2019. Audit and Evaluation: Working Collaboratively to Support Accountability, EES Conference paper [[here](#)].
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- Indran Naidoo, 2018. IPDET Graduation Speech [[here](#)]
- Indran Naidoo, 2018. ‘Evaluation, a Driver for Democracy and Development: Towards Sustainable Development Goals Success in Africa’. eVALUation Matters First Quarter 2018 [[here](#)].
- Indran Naidoo, 2018. Revisiting independence, objectivity and the critically reflective role of evaluation for the SDG Era [[here](#)].
- Indran Naidoo, 2015. “Evaluation: Professionalization for Utility, with Credibility through Independence”. IPDET keynote speech [[here](#)].
- Indran Naidoo, 2013. “Growth and Integration in the Evaluation Profession: Some Perspectives for Consideration”, in the American Journal of Evaluation, Volume 34, Number 4 [[here](#)].
- Indran Naidoo, 2010. “Monitoring and Evaluation in South Africa. Many purposes, multiple streams”, in: From Policies to results Developing capacities for Country Monitoring and evaluation systems, M. Segone (ed.) pp. 303-320, UNICEF, [[here](#)].
- Rob D. van den Berg, Indran Naidoo, and Susan D. Tamondong, 2017. Evaluation for Agenda 2030. Providing Evidence on Progress and Sustainability. Exeter, UK: IDEAS [[here](#)]