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Investing in rural people

Independent Office of Evaluation

Webinar on Transformational Change for People and the Planet

Czech Evaluation Society

Juha I. Uitto
Geeta Batra *Editors*

Transformational evaluation, from cliché to practice, drawing from the book

Indran A. Naidoo, PhD
Director, Independent Office of Evaluation of IFAD

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Transformational Change for People and the Planet

Evaluating Environment and Development

Many actions by multiple actors for transformation, resisted by similar forces

Intention is never a result

The post-intention period is often disillusionment

Politics and normative organizations not dissimilar

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Transformational Change for People and the Planet

Evaluating Environment and Development

Some broad sweeps

Context and relativism

Why critical and independent evaluation counts

Coping with the co-option threat, learning over rather than with accountability

Survival fears in insecure evaluation functions

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Transformational Change for People and the Planet

Evaluating Environment and Development

- **What do we change and why?**
- **When done, what do we measure?**

How and who sets the transformation agenda?

Rationality and politics, fake news versus evidence

With all the evaluation out there, why so little evidence of sustainable change?

Juha I. Uitto
Geeta Batra *Editors*

Transformational Change for People and the Planet

Evaluating Environment and Development

- **Land Reform in South Africa**
- **The PSC for a better state**
- **Evaluation in the UN**

Context and relativism

Change is incremental but moving parts oiled by big and small P

- ✓ **what was promised,**
- ✓ **what happened,**
- ✓ **how is it measured**

Using independent evaluation

Let us use independent evaluation, to mirror the reality, to serve a transformation agenda

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Geeta Batra *Editors*

Transformational Change for People and the Planet

Evaluating Environment and Development

Challenge to practice are weak institutional evaluation set ups (policies),

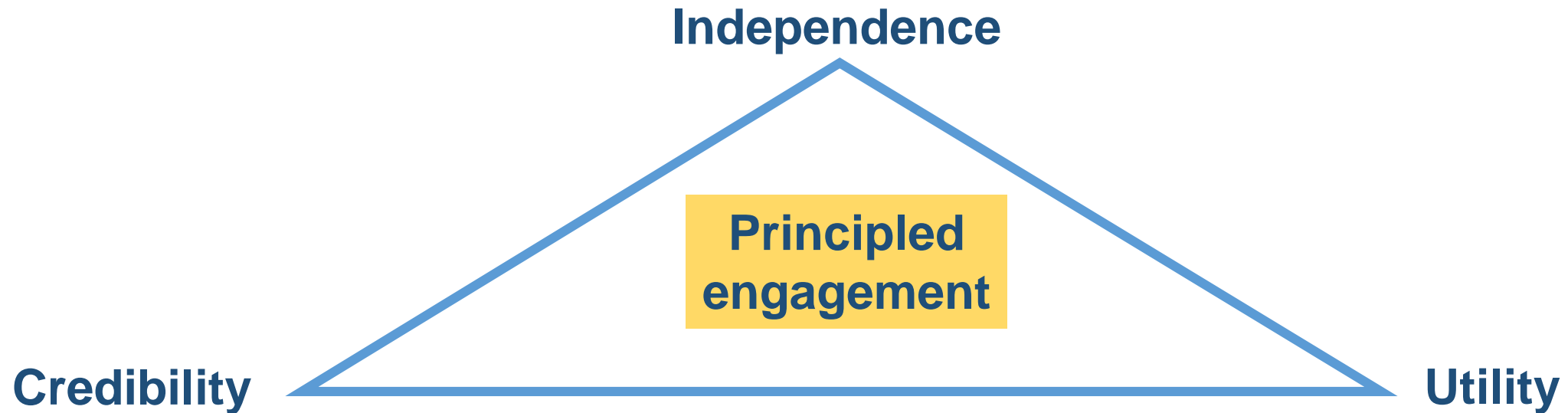**Poor governance and inability to talk truth to power, for trust**

Choosing the learning over accountability route

Engage in a dynamic and principled way

Traditional approaches: static & linear

Learning ———————————▶ **Sequencing**

IOE approach: dynamic and engaging

Independence

Principled engagement

Credibility   **Utility**

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"**Evaluation supports ==accountability== ==and== ==learning==, to improve ==transparency== ==and== ==accountability==. However, the area that can benefit from user perspectives is that of learning. In practice, the construct of all evaluation needs to accept ==engagement== as a part of process ==credibility==, and seen as necessary for generating ongoing reflection as part of the learning process to build ==understanding==."**
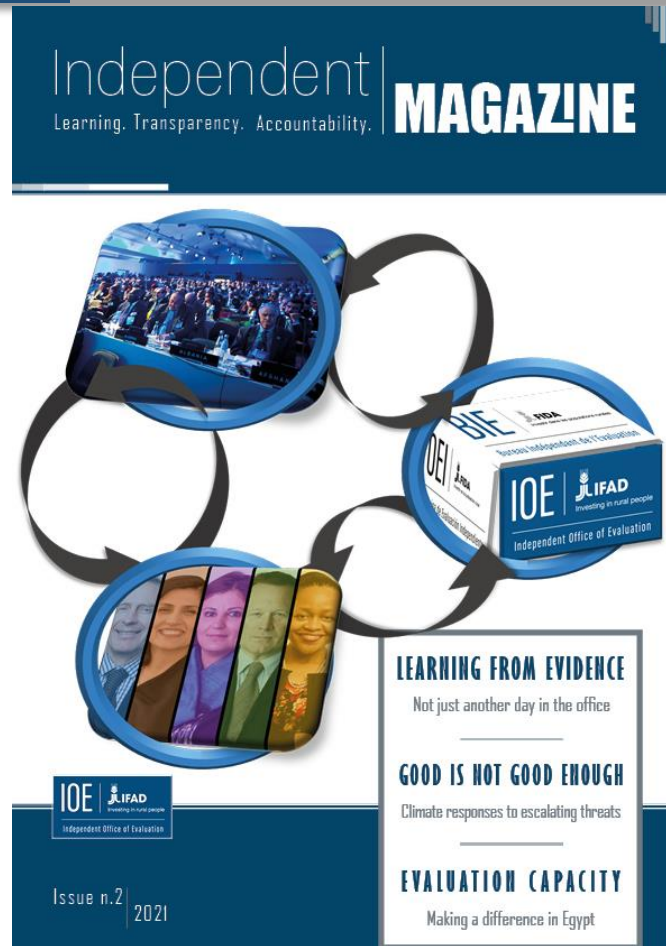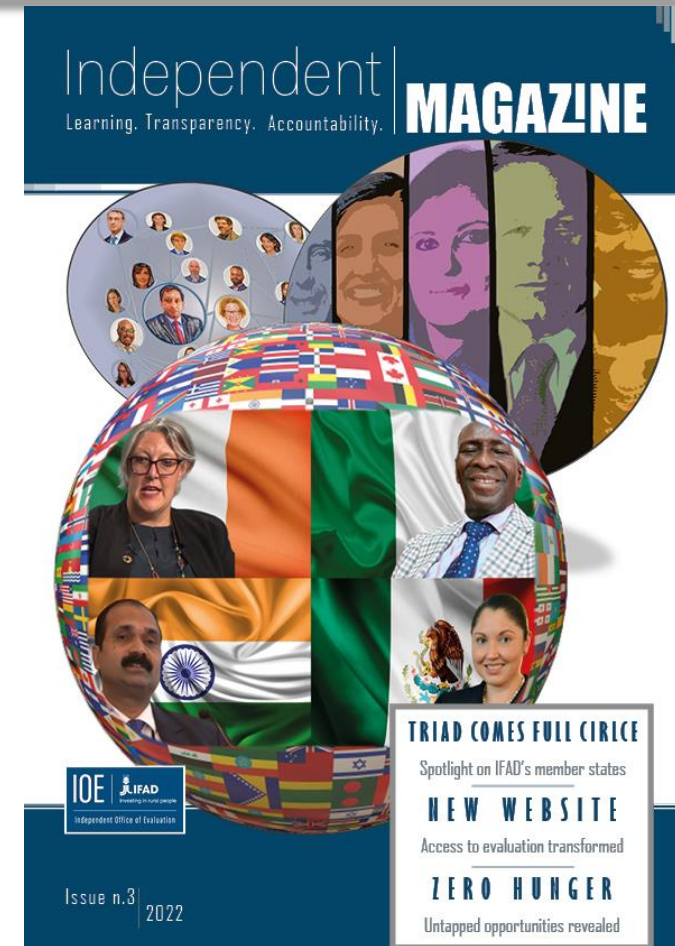
Indran A. Naidoo, Director, IOE.

Focus: IOE

Focus: Management

Focus: Board

+ 600 REPORTS

USER EXPERIENCE

- Fosters greater stakeholder engagement by reinforcing the independence of IOE
- Speaks to the core of what IOE stakeholders look for
- Intuitive, easy to navigate
- Invites new opportunities for users to engage with IOE in a dynamic fashion
- Creates a more personal connection between IOE and its stakeholders
- Tailors messages to IOE stakeholders through new products

ioe.ifad.org

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