

Independent Office of Evaluation



The IOE Experience

The value of communicating independently and engaging effectively

Dr Alexander Voccia Coordinator, ECU, IOE IFAD



Where we are now

For the first time in its over forty-year history, IOE communicates with full independence, in a move that bears few precedents among evaluation offices of IFIs and UN entities





Where we were

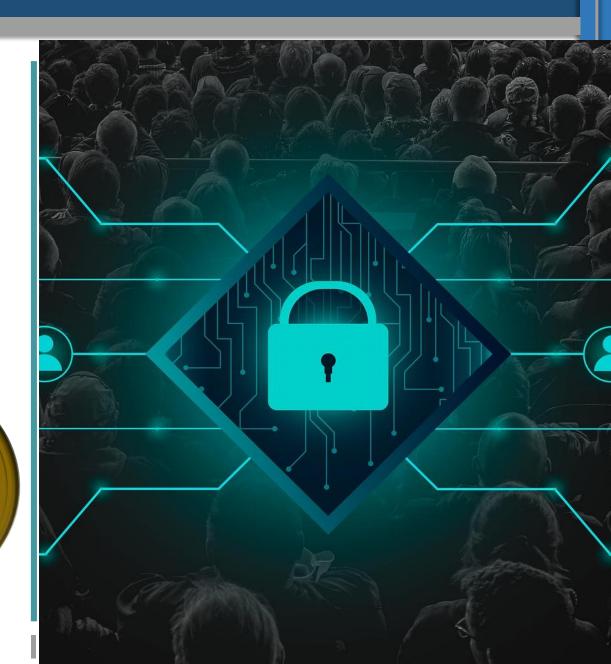
Low return on investment: production fatigue vs low stakeholder uptake

strategic communications assessment

[December 2020]

IOE was
'communicating independence', not
'communicating independently'

Untapped opportunities for innovative products and approaches



ioe.ifad.org



What we needed





How we moved forward

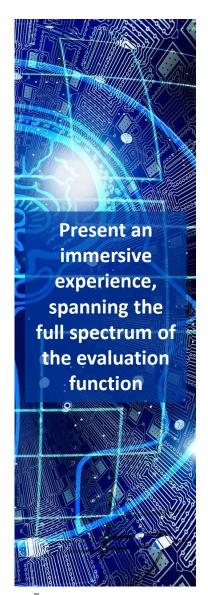














What we offer today: standard













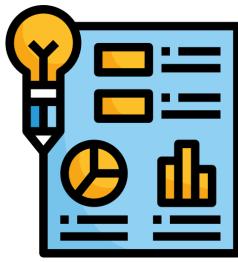




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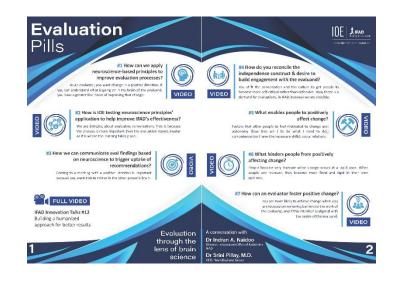






What we offer today: customized







Booklets

Pamphlets

Dedicated videos





Q&A Fact sheets

Interviews



New IOE Website (since April 2022)



210 COUNTRIES









Independent Magazine (five issues)



110 COUNTRIES

22K VIEWS



Social media & more



in 4.3 K Followers 524 Subscribers 3.2 K Followers



38TH INTEVAL



Independent Office of Evaluation of IFAD



The 38th annual meeting of the International Research Group for Policy and Program Evaluation, known as INTEVAL, has kicked off. Hosted by #IFADeval, the meeting brings together multidisciplinary constellation of worldrenowned expert evaluation leaders and distinguished authors.

3:47 PM · May 29, 2023 · 23 Views



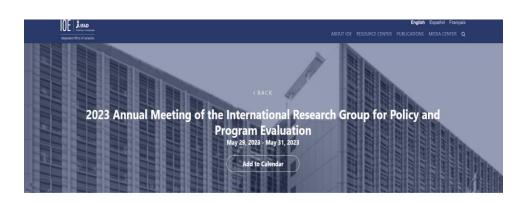




INTEVAL's members are addressing the key strategic issues that define the evolution of the evaluation function. shaping the international debate & advancing the discipline amid the everchanging global landscape, while meeting at @IFAD. Learn more: bit.ly/426MEVK

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On 29 - 31 May 2023, the Independent Office of Evaluation of IFAD (IOE) will host and fund the 38th annual meeting of the International Research Group for Policy and Program Evaluation, known as INTEVAL. The event will take place at IFAD headquarters, in Rome. INTEVAL is a multidisciplinary constellation of world-renown expert evaluation leaders and distinguished authors.

A total of 49 members will participate in the 2023 INTEVAL annual meeting, 39 of whom will attend in person while 10 will join the discussions remotely on-line. Authors of recently published volumes will present their works to the meeting, during which proposals for future books will also be discussed. The event will also feature a seminar titled 'Reflections on evaluating complex organizations'.